Process Industry's Gateway to Indian Market



ChemTECHWorld.IE

24-26 February 2021



Other Industry Zones











the future of immersive business experience for Process Industry starts here





24-26 February 2021

Buyer & Seller Platform for the Water, Energy & Environment Technology from across the globe Experiential Business Platform of ChemTECH to create new business opportunities

Buyer Seller Meet	Personalized Exhibitor Dashboard	Connect with International buyers from more than 10 countries
Schedule Pre-Registered Meeting with your prospective Buyers from across the globe before the event and during the event.	Showcasing product and services, schedule meetings, interact with visitors, attend webinar.	ChemTech is having cooperation and support of various trade association across more than 10 countries
Recommendation on	Analytics and	Extensive Marketing

Recommendation on Visitors based on Al matchmaking

Get recommendation on visitors to meet and network, which will enable intelligent match making and suggestion, based on detailed and exhaustive registration form

Analytics and Download data from your dashboard

The platform enables you to download entire data and get detailed analytics on activity at your company page.

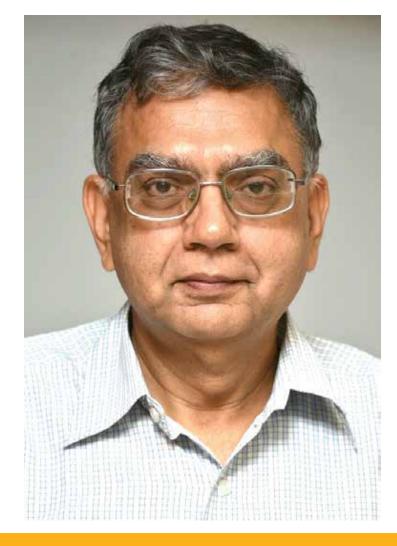
Extensive Marketing Plan reaching 250000 Professionals

Marketing campaign , which will reach 250,000 professionals through emailer campaigns, digital marketing campaign across social media platforms.

Unique, Experiential & Intelligent Business Platform

Helping you accomplish all tasks under single screen, at comfort of your desk.





Mr. S K Shrivastava (IAS)

Chairman, Maharashtra Pollution Control Board, Government of Maharashtra

Chairman of Central Advisory Board (CAB) WaterEX World .IE 2021

EXHIBITOR PROFILE

World.IE

Water Utilities

- Water Engineering design & Consulting
- Water & Wastewater Treatment Plant Manufacturers & Suppliers
- Water & W/W Treatment chemicals
- Filtration & Separation Equipment & Technologies
- Membranes for Filtration & Separation
- ETP Consultants & Manufacturers
- Research and Technical Institutes
- Water Management Systems
- Wastewater management & recycling

- Systems for Monitoring Pollution
- Sewage and Sludge Treatment Solutions
- Pumps Valves Seals & Pipes
- Water pumping systems & Motors
- Water Instrumentation & Automation
- Digital solutions for water management
- Transportation, Distribution and Collection Systems
- Water Treatment Chemicals
- Corrosion control solutions

BUYERS PROFILE

Chairmen, Managing Directors, CXOs, Presidents, Vice Presidents, Heads of Procurement Heads of Technology, Heads of R&D, Heads of Supply Chain, Heads of Manufacturing from:



Officials from Central & State Government from

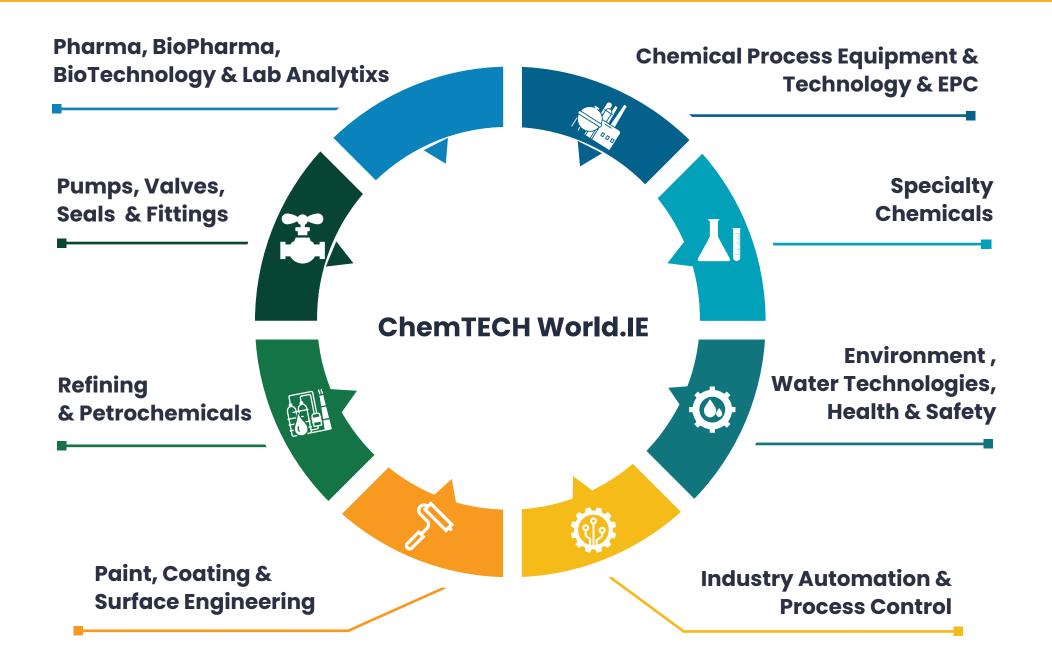
- Municipal Corporations
- Pollution Control Boards
- Effluent Treatment Plant
- Water Supply & Sewerage
- Industrial Development Corporations
- Town Planning & Urban Development
- Water Resources Management & Conservation
- Ground Water Management
- Drinking Water Missions

Heads of Water & Wastewater Treatment from Industries

- Oil & Gas
- Thermal & Nuclear Power
- Steel
- Refineries & Petrochemicals
- Chemicals & Petrochemicals
- Pharmaceuticals
- Fertilizers & Agrochemicals
- Specialty & Fine Chemicals
- Textiles
- Sugar
- Food & Beverage
- Paint & Coatings
- Leather Processing
- Pulp & Paper
- Hospitals & Medical facilities

ChemTECH World.IE

INDUSTRY ZONES IN WHICH YOU CAN EXHIBIT PRODUCT & SERVICES



INTERNATIONAL PARTNERSHIP PROGRAM

MORE THAN 10 COUNTRIES ARE PARTICIPATING AT ChemTECH World. IE THROUGH THIS PROGRAM



Buyer Seller Meet

International companies would be registering as buyer and seller to explore new business opportunities in India



Networking

Exchanging information, business networking with Indian companies in respective sectors



Exhibit

International companies would be showcasing their products and services digitally across various categories



Technical Seminar

Presentation by overseas companies to share information about latest technologies that company has to offer in global market





COMPONENTS OF ChemTECH World.IE

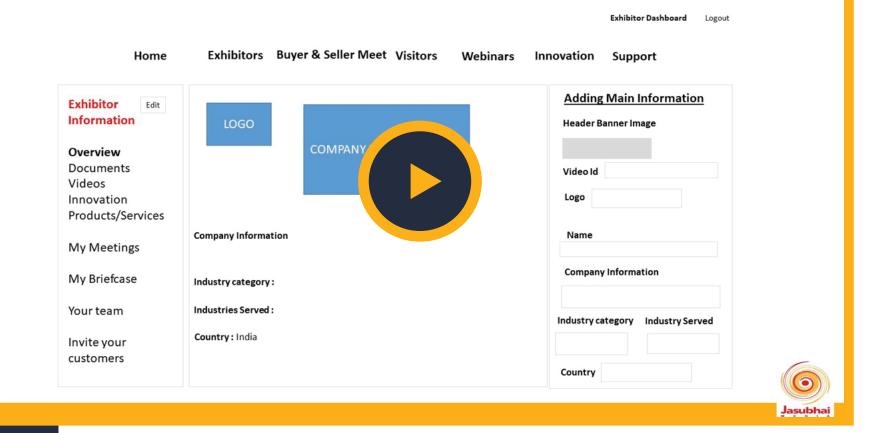
Exhibitors Visitors Industry wise exhibitor Search, Filter by industry listing to facilitate category/country/name and search by visitors recommendation on exhibitors to meet based on Al match making Webinar Buyer & Seller Meet Industry wise webinars on EPC, **ChemTECH** Speciality Chemicals, Preregistered meeting Biopharma & Lab, Water, which can be scheduled Refining, Pumps & Valves, World.IE with buyers before and Industry Automation for during the event from knowledge sharing and across the globe networking Innovation My Briefcase Enabling the visitors to Personalized dashboard for see the cutting edge exhibitors, visitors, delegates, technology innovation speakers to showcase, and product innovations meeting schedule, networking, chat history by exhibitors

EXPLORE HIGHLIGHTS OF **EXHIBITOR DASHBOARD** TO MEET YOUR PROSPECTIVE BUYERS



ChemTECH World.IE

ChemTECH World.I



Video Link: https://youtu.be/IWcwXx-7011

MASS CUSTOMIZATION

KEY FEATURES OF ChemTECH World.IE



PERSONALIZED DASHBOARD

EXHIBITORS , VISITORS , SPEAKERS & DELEGATES enabling multiple business connect through single screen, from the comfort of your desk



AI ENABLED - CUSTOMIZED, PERSONALIZED PROMOTIONAL CAMPAIGNS

VISITORS, SPEAKERS & DELEGATES will receive RECOMMENDATIONS FOR LATEST INNOVATIONS & MEET EXHIBITORS on their personalized page based on intended targeted groups selected by the exhibitors & their interests.



DISPLAY COMPLETE TECHNOLOGY PORTFOLIO

EXHIBITOR DASHBOARD will have complete information about organization , products as documents & videos to ENGAGE WITH POTENTIAL CUSTOMERS through BUYER SELLER MEETS, PRODUCT DEMOS, VIRTUAL FACTORY TOURS & TECHNOLOGY PRESENTATIONS



DATA CAPTURE & DOWNLOAD

Exhibitors can CAPTURE DATA IN REAL TIME and USE THE DATA OFFLINE for FUTURE BUSINESS

CURATED INTERACTIONS

KEY FEATURES OF ChemTECH World.IE



SCHEDULE YOUR MEETINGS

Pre schedule meetings for three days of ChemTECH World.IE appear in the meeting schedule on the Exhibitor Dashboard for multiple administrators facilitating more business interaction and networking with their prospective customers.



LIVE DEMOS FOR CUSTOMERS

Invite & Engage your customers in real time through PRODUCT DEMOS, TECH INNOVATIONS, VIRTUAL FACTORY VISITS, VIDEO MEETS in different time zones



MEET CUSTOMERS FROM ALL TIME ZONES

Administrators from offices from different geographies can interact with the potential customers as per their convenience

DATA MAPPING AI ENABLED MATCHMAKING

KEY FEATURES OF ChemTECH World.IE



ChemTECH World.IE business platform Recommends Visitors based on interest of your business as detailed out in the registration form



DIRECT CONNECT WITH VISITORS

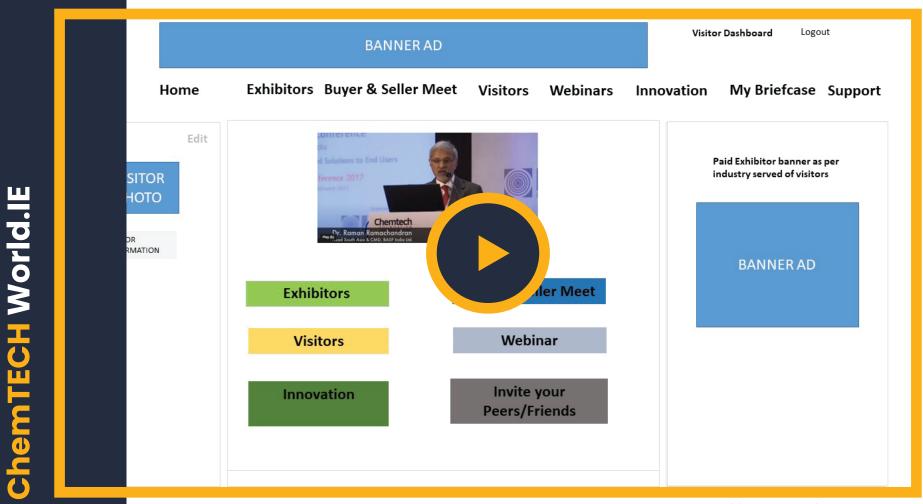
Exhibitors can track the Online Visitors , Exhibitors and Competitors in real time by Products, Company, Country & Industries Served.



Schedules meetings with prospective Buyers & Sellers are listed in the meeting schedule on the Exhibitor & Visitor dashboards .

EXPERIENCE HOW **VISITOR** WILL CONNECT WITH YOU





Video Link: https://youtu.be/b2FnEVUO5tl

CREATE NEW BUSINESS OPPORTUNITY & MAXIMIZE BUSINESS POTENTIAL WITH **Chemtech World.IE**

EXHIBITOR DASHBOARD

- Personalized Dashboard
- List product and services in one industry category
- Schedule meetings with visitors
- Network with Visitors through text based chat, email
- Have Buyer Seller meetings
- Search other Exhibitors, Visitors through filter based search or recommendation
- Upload Upto 10 PDF documents (Brochures, catalogues)
- Upload Upto 5 Videos (Corporate Presentation, Product Videos)
- My Briefcase To see and download the history of visitor activity, download visitors e-card
- Attend Webinars in your exhibitor dashboard

Notes:

- Last date of confirmation 20th January, 2021
- Last date of upload of information on Dashboard 31st January,2021

COST OF PARTICIPATION

\$ 750 + 18% IGST

For Add-on features, See next page



ChemTECH World.IE

CREATE NEW BUSINESS OPPORTUNITY & MAXIMIZE BUSINESS POTENTIAL WITH **Chemtech World.IE**

COST OF PARTICIPATION

ADDITIONAL FEATURES FOR EXHIBITORS (EXTRA CHARGES)

ADD ON FEATURES	COST
 Exhibiting in additional Industry Zone (per category) 	\$ 50 + 18% IGST
Extra Videos (per additional video)	\$ 50 + 18% IGST
 Extra PDF Documents (per additional document) 	\$ 35 + 18% IGST
 Video Exhibit in Innovation Zone (upto 2 Videos) 	\$ 250 + 18% IGST

CREATE NEW BUSINESS OPPORTUNITY & MAXIMIZE BUSINESS POTENTIAL WITH **ChemTECH World.IE**

COST OF PARTNERSHIP

MAJOR SPONSORSHIP- CHEMTECH WORLD.IE

Type of Partnership	Title Partner	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner
Cost	USD 12000 +GST	USD 4500 +GST	USD 3000 +GST	USD 2500 +GST	USD 2000 +GST
	MAX- 5 Nos	MAX- 4 Nos	MAX- 4 Nos	MAX- 4 Nos	MAX- 4 Nos
Logo Branding	ChemTECH World.IE Powered by Title Partner on all pages	Branded as Platinum Partner on Home Page	Branded as Gold Partner on Home Page	Branded as Silver Partner on Home Page	Branded as Bronze Partner on Home Page
Exhibitor Dashboard	All Industry Zones	All Industry Zones	All Industry Zones	6 Industry Zones	4 Industry Zones
Branding on Webinar Page	Branded as Title Partner	Branded as Platinum Partner	Branded as Gold Partner	Branded as Silver Partner	Branded as Bronze Partner
Banner Ad on all Visitor Dashboard Main	Main Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard
Video in Innovation Zone	Three Nos	Two Nos	Two Nos	One Nos	One Nos
Ad in E-Directory	Double Spread Video Dynamic Ad	Double Spread Video Dynamic Ad	Double Spread Video Dynamic Ad	Full Page Video Dynamic Ad	Full Page Video Dynamic Ad
Technical Presentation at webinar approved by Technical Committee	Two slots of Live Presentation of 15 mins each	One slot of Live Presentation of 15 mins	One slot of Live Presentation of 15 mins	One slot of Live Presentation of 15 mins	One slot of Recorded Presentation of 15 mins
Others	Five Page Profile in CEW magazine	Three Page Profile in CEW magazine	Two Page Profile in CEW magazine	One Page Profile in CEW magazine	One Page Profile in CEW magazine

CREATE NEW BUSINESS OPPORTUNITY & MAXIMIZE BUSINESS POTENTIAL WITH **Chemtech World.IE**

COST OF PARTNERSHIP

INDUSTRY SEGMENT - CHEMTECH WORLD.IE

Type of Partnership	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner	Support Partner
	USD 2000 +GST MAX- 10 Nos	USD 1750 +GST MAX- 15 Nos	USD 1500 +GST MAX- 20 Nos	USD 1250 +GST MAX- 25 Nos	USD 1000 +GST MAX- 30 Nos
Logo Branding	Branded as Platinum Partner on Home Page and in one primary industry zone dashboard	Branded as Gold Partner on Home Page and in one primary industry zone dashboard	Branded as Silver Partner on Home Page and in one primary industry zone dashboard	Branded as Bronze Partner on Home Page and in one primary industry zone dashboard	Branded as Support Partner on Home Page and in one primary industry zone dashboard
Exhibitor Dashboard	6 Industry Zones	4 Industry Zones	3 Industry Zones	2 Industry Zones	1 Industry Zone
Branding on Webinar Page	Branded as Platinum Partner	Branded as Gold Partner	Branded as Silver Partner	Branded as Bronze Partner	Branded as Support Partner
Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard
Video in Innovation Zone	One Nos	One Nos	One Nos	-	-
Directory	Double Spread Video Dynamic Ad	Double Spread Video Dynamic Ad	Full Page Video Dynamic Ad	Full Page Video Dynamic Ad	Full Page Video Dynamic Ad
Technical Presentation at webinar approved by Technical Committee	One slot of Recorded Presentation of 15 mins	One slot of Recorded Presentation of 15 mins	One slot of Recorded Presentation of 15 mins	-	-
	One Page Profile in CEW magazine -	One Page Profile in CEW magazine	-	-	-

ChemTECH World.IE

PARTNERSHIP

Title Partners





Support Partners













OF SERVING THE CHEMICAL PROCESS & ALLIED INDUSTRY

250000

A uthentic connect with professionals from chemical process industry and allied industry

5000

Exhaustive network of Industry Influencers, and Business Leaders

25

Association with International industry partners from more than 25 countries

15

Association with leading industry associations to facilitate your business interactions

WHAT OUR **STAKEHOLDERS** SAY





Video Link: https://youtu.be/sqtFoVL1Vul

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