

Chemtech

FOUNDATION
Inspiring Intelligence > Igniting Innovation

Process Industry's Gateway to Indian Market

ChemTECH World.IE

24-26 February 2021



Other Industry Zones



the future of immersive business experience for
Process Industry starts here





SPECIALTY
Chemical
World.IE

24-26 February 2021

Buyer & Seller Business Platform for the Specialty Chemicals
& End Users Industries across the globe

Specialty Chemicals World.IE

Experiential Business Platform of ChemTECH to create new business opportunities

Buyer Seller Meet

Schedule Pre-Registered Meeting with your prospective Buyers from across the globe before the event and during the event.

Personalized Exhibitor Dashboard

Showcasing product and services, schedule meetings, interact with visitors, attend webinar.

Connect with International buyers from more than 10 countries

ChemTech is having cooperation and support of various trade association across more than 10 countries

Recommendation on Visitors based on AI matchmaking

Get recommendation on visitors to meet and network, which will enable intelligent match making and suggestion, based on detailed and exhaustive registration form

Analytics and Download data from your dashboard

The platform enables you to download entire data and get detailed analytics on activity at your company page.

Extensive Marketing Plan reaching 250000 Professionals

Marketing campaign , which will reach 250,000 professionals through emailer campaigns, digital marketing campaign across social media platforms.

Unique, Experiential & Intelligent Business Platform

Helping you accomplish all tasks under single screen, at comfort of your desk.

EXHIBITOR PROFILE



Specialty Chemicals

- Active Pharmaceutical Ingredients (APIs)
- Agrochemical Intermediates
- Biocides
- Catalysts
- Chemical Intermediates
- Colorants & Dyes
- Electronic Chemical
- Flavours and Fragrances
- Organic Intermediates
- Peptides
- Pharmaceutical Excipients
- Intermediates
- Photographic Chemicals
- Plastic Additives
- Printing Ink Chemicals
- Reprographic Chemicals

- Surfactants
- Water Treatment Chemicals
- Inorganic Chemicals
- Organic Chemicals
- Fine & Speciality chemicals
- Agrochemicals & Fertilizers
- Pigments, Dyestuffs & Intermediates
- Paints & Coatings
- Personal care
- Fertilizers
- Chlor Alkali

Petrochemicals

- **Petro Products**
- **Feedstock Manufacturers & Suppliers**
- **Lubricants**
- **Aromatics & Olefins**
- **Polymers & Plastics**
- **Synthetic Fibers & Elastomers**

BUYERS PROFILE

Chairmen, Managing Directors, CXOs, Presidents, Vice Presidents, Heads of Procurement Heads of Technology, Heads of R&D, Heads of Supply Chain, Heads of Manufacturing from:



- Additives
- Adhesives & Sealants
- Agrochemicals
- Automotive
- Catalysts
- Cosmetics & Cosmeceuticals
- Cosmetic Chemicals
- Flavours & Fragrances
- Food & Beverage
- Home & Personal Care
- I&I Cleaners
- Ingredients
- Nutraceuticals
- Packaging
- Paints & Coatings
- Paper & Pulp
- Pharma & Lifesciences
- Printing Inks
- Specialty Chemicals Suppliers & Distributors
- Specialty Polymers
- Textile Chemicals
- Water Treatment Chemicals
- Electronics & Semi-conductor
- Leather
- Chlor Alkali
- Fertilizers

ChemTECH World.IE

INDUSTRY ZONES IN WHICH YOU CAN EXHIBIT PRODUCT & SERVICES

**Pharma, BioPharma,
BioTechnology & Lab Analytixs**

**Chemical Process Equipment &
Technology & EPC**

**Pumps, Valves,
Seals & Fittings**

**Specialty
Chemicals**

**Refining
& Petrochemicals**

**Environment,
Water Technologies,
Health & Safety**

**Paint, Coating &
Surface Engineering**

**Industry Automation &
Process Control**

ChemTECH World.IE

Confirmed Indian Partner Associations

 <p>सौंदर्य परिवार AICMA All India Cosmetic Manufacturers' Association</p> <p>All India Cosmetics Manufacturers Association (AICMA)</p>	 <p>The Indian Home & Personal Care Industry Association (IHPCIA)</p>	 <p>Fragrances and Flavours Association of India (FFAI)</p>	 <p>Indian Specialty Chemicals Association (ISCMA)</p>
 <p>Gujarat Chemical Association</p> <p>Gujarat Chemical Association (GCA)</p>	 <p>The Catalysis Society of India (CSI)</p>	 <p>The Federation of Asian Biotech Associations (FABA)</p>	 <p>Bulk Drugs Manufacturers Association India (BDMAI)</p>

Intended Partners for Specialty Chemicals World . IE 2021

- Additive Manufacturing Society of India (AMSI)
- Agro Inputs Manufacturers Association
- All India Food Processors' Association (AIFPA)
- ASMECHEM -The Association of Small and Medium Scale Chemical Manufacturers
- CHEMEXCIL -Chemicals Export Promotion Council
- Crop Care Federation of India (CCFI)
- Indian Paint and Coating Association -IPCA
- Indian Polyurethane Association (IPUA)
- Indian Technical Textile Association(ITTA)
- Pesticides Manufacturers & Formulators Association of India -PMFAI
- Society of Indian Automobile Manufacturers (SIAM)
- The Adhesives and Sealants Association (TASA)
- World Packaging Organization and more

Confirmed International Partner Associations



Society for Chemical Engineering and Biotechnology e. V

The Society for Chemical Engineering and Biotechnology (DECHEMA)



Mechanical Engineering Industry Association from Germany (VDMA)



The European Association of Biotechnology (EuropaBio)



Association of Paints, Printing Inks, Artists Colors in Europe (CEPE)



Association of Chloralkali plant operators in Europe (Eurochlor)



The Brazilian Chemical Engineering Association (ABEQ)



The Business Federation of Spanish Chemical Industry (FEIQUE)



Association of Korea Exhibition Industry (AKEI)



Japan Paint Manufacturers Association (JPMA)



Japan Management Association (JMA)



Indo- African Chamber of Commerce



Taiwan Chemical Industry Association



Malaysia External Trade Development Corporation

Discussions in Progress with other International Industry associations

- **RUSSIA** – Russian Chemists Union
- **BELGIUM** – CEFIC, ESSENSCIA
- **ITALY** – ANIMA FEDERATION
- **UK** – GAMBICA
- **USA** – Society of Chemical Manufacturers and Affiliates
- **SOUTH KOREA** – Korea Chemical Industry Council (KOCIC)
- **JAPAN** – Japan Chemical Industry Association
- **THAILAND** – Chemical Society of Thailand
- **SINGAPORE** – SINGAPORE CHEMICAL INDUSTRY COUNCIL
- **VIETNAM** – Chemical Society of Vietnam
- **MALAYSIA** – Chemical Industries Council of Malaysia
- **PHILLIPINES** – SPIK-CHEMICAL INDUSTRIES ASSOCIATION OF THE PHILLIPINES
- **INDONESIA** – Indonesian Chemical Society
- **TURKEY** – Turkish Chemical Manufacturers Association
- **NEPAL** – Nepal Chemical Society (NCS)
- **BANGLADESH** – Bangladesh Chemical Importers and Merchants Association
- **HONGKONG** – Hong Kong Chemical Society
- **EGYPT** – Egyptian Chemical Society
- **SOUTH AFRICA** – CAIA-CHEMICAL & ALLIED INDUSTRY
- **NIGERIA** – Nigerian Society of Chemical Engineers.....**and many more**

Key CAB Members Supporting Specialty Chemical World.IE 2021



Dr Raman Ramachandran
MD & CEO
PI Industries



Mr. Adnan Ahmad
Managing Director,
Clariant
Chemicals India



Mr. Rajendra Gogri
CMD
Aarti Industries Ltd.



Mr. Samir Somaiya
CMD
Godavari
Biorefineries Ltd

- **Mr. Gurpreet Kohli**
Global Program Director (R&D)
Hindustan Unilever Ltd.
- **Mr. Nirmal V Shah**
Managing Director
Chembond Chemicals Ltd
- **Mr. Anjani Prasad**
Managing Director & Head of BU Textile Specialties – India,
Global Digital Project Team , Archroma India Pvt. Ltd.
- **Mr. U Shekhar**
MD, Galaxy Surfactants Ltd
- **Mr. Rajen Mariwala**
Managing Director, Eternis Fine Chemicals Ltd.
- **Mr. Pramod N. Karlekar**
CMD, Sudarshan Farm Chem
- **Ms. Priya Bhumkar**
Managing Director, Soujanya Colour Pvt. Ltd.
- **Dr G V G Rao**
President, Atul Industries Ltd
- **Mr. Ashish Dwivedi**
CEO, Aditya Birla Group
- **Mr. Siddhartha Ghosal**
Sr. TS&D Leader Indian SubContinent (Polyurethane and
Industrial Solutions), Dow Chemical International Pvt. Ltd.
- **Mr. Zarir N Langrana**
Executive Director & President
Global Chemicals Business, Tata Chemicals Ltd.
- **Dr. Dietmar Hueglin**
Director Innovation Campus Mumbai (RA/OM) / Vice
President Advanced Materials & Systems Research, BASF
Chemicals India Pvt. Ltd.
- **Mr. Jerard Kumar**
GM Purchase , CavineKareLtd.
- **Mr. UmeshSanghvi**
Managing Director, ChemetIndia
- **Mr. Sanjay Trivedi**
Chairman
Trivedi Groupe & President , IHPCIA
- **Mr. Rishabh Kothari**
MD, CKC Fragrances P. Ltd.
& President FFAI
- **Ms. Kajal Anand**
MD, Debon Herbals
& President AICMA

..... **And more**

Guiding Force of ChemTECH World.IE .2021

EPC World.IE 2021



Mr. B Narayan
Group President
(Procurement & Projects),
Reliance Industries Ltd



Mr. Subramanian Sarma
Whole-time Director & Sr. Executive
Vice President (Energy)
L&T



Mr. P. D. Samudra
Chief Executive Officer &
Managing Director
ThyssenKrupp Industrial Solutions
(India) [formerly Uhde India]

Refining & Petrochemicals World.IE 2021



Chairman, Cab
Mr. Arun K Singh
Director Marketing &
Director (I/C) Refineries
Bharat Petroleum
Corporation Ltd



Mr Prasad K Panicker
Director & Head
RefineryNayara Energy

Water EX World.IE 2021



Chairman, Cab
Mr. S K Shrivastava (IAS)
Chairman, Maharashtra
Pollution Control Board Government of Maharashtra

Industry Automation & Control World.IE 2021



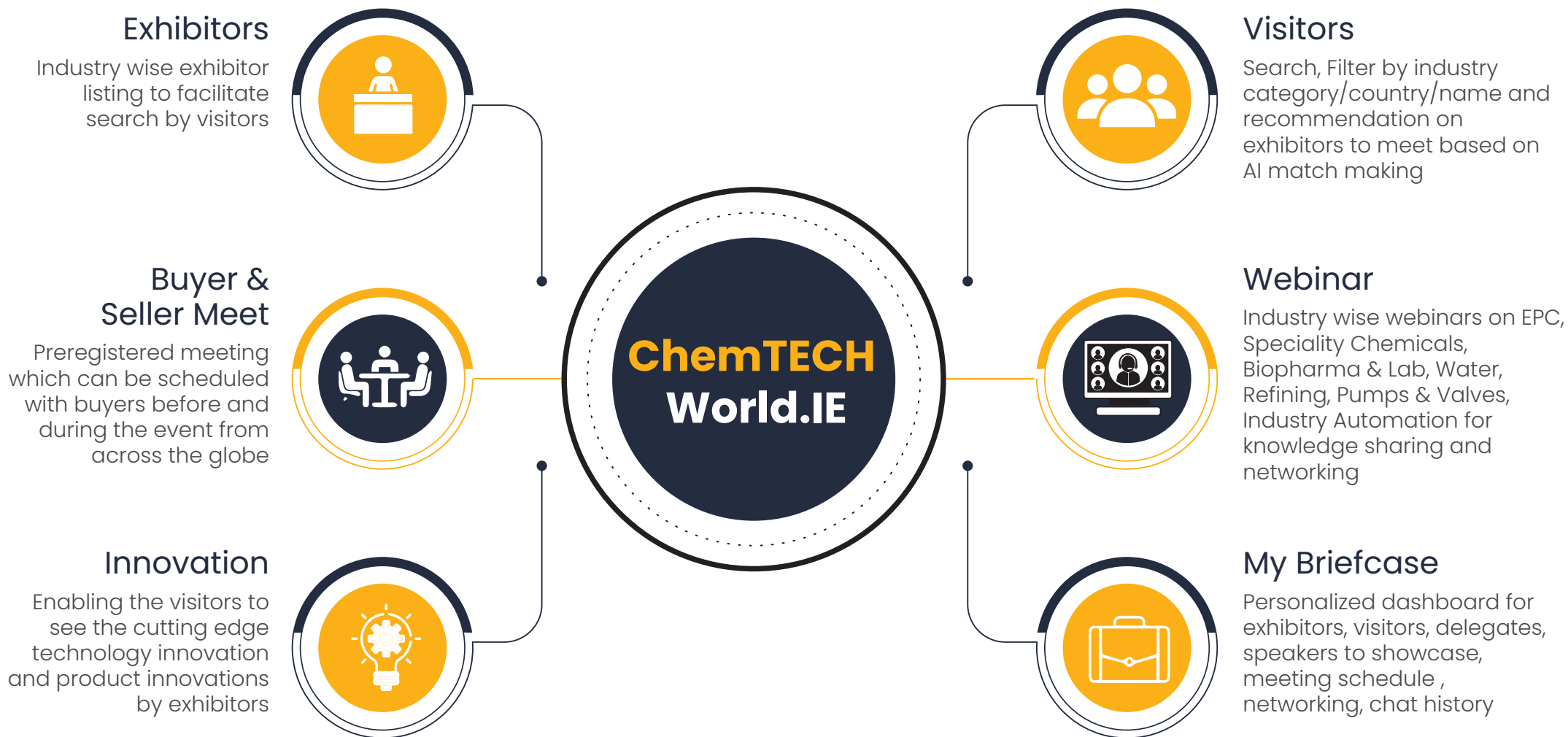
Chairman, Cab
Smt. Vartika Shukla
Director (Technical)
Engineers India Ltd

Lab Analytixs World.IE 2021



Chairman, Cab
Dr Ashwini Kumar Nangia
Director, NCL

COMPONENTS OF **ChemTECH** World.IE



EXPLORE HIGHLIGHTS OF **EXHIBITOR DASHBOARD** TO MEET YOUR PROSPECTIVE BUYERS



ChemTECH World.IE

ChemTECH World.IE

Exhibitor Dashboard Logout

Home Exhibitors Buyer & Seller Meet Visitors Webinars Innovation Support

Exhibitor Information

Overview
Documents
Videos
Innovation
Products/Services

My Meetings

My Briefcase

Your team

Invite your customers

Company Information

Industry category :

Industries Served :

Country : India

Adding Main Information

Header Banner Image

Video Id

Logo

Name

Company Information

Industry category Industry Served

Country

Jasubhai

Video Link: <https://youtu.be/Q7ApxQobIPQ>



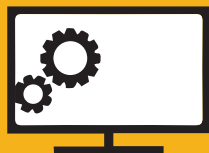
PERSONALIZED DASHBOARD

EXHIBITORS , VISITORS , SPEAKERS & DELEGATES enabling multiple business connect through single screen, from the comfort of your desk



AI ENABLED - CUSTOMIZED, PERSONALIZED PROMOTIONAL CAMPAIGNS

VISITORS , SPEAKERS & DELEGATES will receive RECOMMENDATIONS FOR LATEST INNOVATIONS & MEET EXHIBITORS on their personalized page based on intended targeted groups selected by the exhibitors & their interests.



DISPLAY COMPLETE TECHNOLOGY PORTFOLIO

EXHIBITOR DASHBOARD will have complete information about organization , products as documents & videos to ENGAGE WITH POTENTIAL CUSTOMERS through BUYER SELLER MEETS, PRODUCT DEMOS, VIRTUAL FACTORY TOURS & TECHNOLOGY PRESENTATIONS



DATA CAPTURE & DOWNLOAD

Exhibitors can CAPTURE DATA IN REAL TIME and USE THE DATA OFFLINE for FUTURE BUSINESS



SCHEDULE YOUR MEETINGS

Pre schedule meetings for three days of ChemTECH World.IE appear in the meeting schedule on the Exhibitor Dashboard for multiple administrators facilitating more business interaction and networking with their prospective customers.



LIVE DEMOS FOR CUSTOMERS

Invite & Engage your customers in real time through PRODUCT DEMOS , TECH INNOVATIONS, VIRTUAL FACTORY VISITS , VIDEO MEETS in different time zones



MEET CUSTOMERS FROM ALL TIME ZONES

Administrators from offices from different geographies can interact with the potential customers as per their convenience

DATA MAPPING AI ENABLED MATCHMAKING

KEY FEATURES OF
ChemTECH World.IE



BUYER RECOMMENDATIONS

ChemTECH World.IE business platform Recommends Visitors based on interest of your business as detailed out in the registration form



DIRECT CONNECT WITH VISITORS

Exhibitors can track the Online Visitors , Exhibitors and Competitors in real time by Products, Company, Country & Industries Served.



MEET THE BUYERS

Schedules meetings with prospective Buyers & Sellers are listed in the meeting schedule on the Exhibitor & Visitor dashboards .

EXPERIENCE HOW **VISITOR** WILL CONNECT WITH YOU



ChemTECH World.IE

The screenshot displays the ChemTECH World.IE website interface. At the top, there is a blue banner labeled "BANNER AD". To the right of the banner, the text "Visitor Dashboard" and "Logout" is visible. Below the banner is a navigation menu with the following items: Home, Exhibitors, Buyer & Seller Meet, Visitors, Webinars, Innovation, My Briefcase, and Support. The main content area is divided into two columns. The left column contains a video player with a play button overlay, showing a presentation by Dr. Raman Ramachandran. Below the video player are several colored buttons: Exhibitors (green), Visitors (yellow), Innovation (dark green), Buyer & Seller Meet (blue), Webinar (light blue), and Invite your Peers/Friends (grey). The right column contains a section titled "Paid Exhibitor banner as per industry served of visitors" with a blue box labeled "BANNER AD".

Video Link: <https://youtu.be/b2FnEVUO5tl>

CREATE NEW BUSINESS OPPORTUNITY & MAXIMIZE
BUSINESS POTENTIAL WITH **ChemTECH World.IE**

COST OF
PARTICIPATION

EXHIBITOR DASHBOARD

- Personalized Dashboard
- List product and services in one industry category
- Schedule meetings with visitors
- Network with Visitors through text based chat, email
- Have Buyer Seller meetings
- Search other Exhibitors, Visitors through filter based search or recommendation
- Upload Upto 10 PDF documents (Brochures, catalogues)
- Upload Upto 5 Videos (Corporate Presentation, Product Videos)
- My Briefcase - To see and download the history of visitor activity, download visitors e-card
- Attend Webinars in your exhibitor dashboard

Notes:

- Last date of confirmation - 20th January, 2021
- Last date of upload of information on Dashboard - 31st January, 2021

■ **\$ 750 + 18% IGST**

For Add-on features,
See next page



ChemTECH World.IE

CREATE NEW BUSINESS OPPORTUNITY & MAXIMIZE
BUSINESS POTENTIAL WITH **ChemTECH World.IE**

COST OF
PARTICIPATION

ADDITIONAL FEATURES FOR EXHIBITORS (EXTRA CHARGES)

ADD ON FEATURES	COST
■ Exhibiting in additional Industry Zone (per category)	\$ 50 + 18% IGST
■ Extra Videos (per additional video)	\$ 50 + 18% IGST
■ Extra PDF Documents (per additional document)	\$ 35 + 18% IGST
■ Video Exhibit in Innovation Zone (upto 2 Videos)	\$ 250 + 18% IGST

CREATE NEW BUSINESS OPPORTUNITY & MAXIMIZE BUSINESS POTENTIAL WITH **ChemTECH World.IE**

COST OF PARTNERSHIP

MAJOR SPONSORSHIP- CHEMTECH WORLD.IE

Type of Partnership	Title Partner	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner
Cost	USD 12000 +GST MAX- 5 Nos	USD 4500 +GST MAX- 4 Nos	USD 3000 +GST MAX- 4 Nos	USD 2500 +GST MAX- 4 Nos	USD 2000 +GST MAX- 4 Nos
Logo Branding	ChemTECH World.IE Powered by Title Partner on all pages	Branded as Platinum Partner on Home Page	Branded as Gold Partner on Home Page	Branded as Silver Partner on Home Page	Branded as Bronze Partner on Home Page
Exhibitor Dashboard	All Industry Zones	All Industry Zones	All Industry Zones	6 Industry Zones	4 Industry Zones
Branding on Webinar Page	Branded as Title Partner	Branded as Platinum Partner	Branded as Gold Partner	Branded as Silver Partner	Branded as Bronze Partner
Banner Ad on all Visitor Dashboard Main	Main Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard
Video in Innovation Zone	Three Nos	Two Nos	Two Nos	One Nos	One Nos
Ad in E-Directory	Double Spread Video Dynamic Ad	Double Spread Video Dynamic Ad	Double Spread Video Dynamic Ad	Full Page Video Dynamic Ad	Full Page Video Dynamic Ad
Technical Presentation at webinar approved by Technical Committee	Two slots of Live Presentation of 15 mins each	One slot of Live Presentation of 15 mins	One slot of Live Presentation of 15 mins	One slot of Live Presentation of 15 mins	One slot of Recorded Presentation of 15 mins
Others	Five Page Profile in CEW magazine	Three Page Profile in CEW magazine	Two Page Profile in CEW magazine	One Page Profile in CEW magazine	One Page Profile in CEW magazine

CREATE NEW BUSINESS OPPORTUNITY & MAXIMIZE BUSINESS POTENTIAL WITH **ChemTECH World.IE**

COST OF PARTNERSHIP

INDUSTRY SEGMENT - CHEMTECH WORLD.IE

Type of Partnership	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner	Support Partner
	USD 2000 +GST MAX- 10 Nos	USD 1750 +GST MAX- 15 Nos	USD 1500 +GST MAX- 20 Nos	USD 1250 +GST MAX- 25 Nos	USD 1000 +GST MAX- 30 Nos
Logo Branding	Branded as Platinum Partner on Home Page and in one primary industry zone dashboard	Branded as Gold Partner on Home Page and in one primary industry zone dashboard	Branded as Silver Partner on Home Page and in one primary industry zone dashboard	Branded as Bronze Partner on Home Page and in one primary industry zone dashboard	Branded as Support Partner on Home Page and in one primary industry zone dashboard
Exhibitor Dashboard	6 Industry Zones	4 Industry Zones	3 Industry Zones	2 Industry Zones	1 Industry Zone
Branding on Webinar Page	Branded as Platinum Partner	Branded as Gold Partner	Branded as Silver Partner	Branded as Bronze Partner	Branded as Support Partner
Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard
Video in Innovation Zone	One Nos	One Nos	One Nos	-	-
Directory	Double Spread Video Dynamic Ad	Double Spread Video Dynamic Ad	Full Page Video Dynamic Ad	Full Page Video Dynamic Ad	Full Page Video Dynamic Ad
Technical Presentation at webinar approved by Technical Committee	One slot of Recorded Presentation of 15 mins	One slot of Recorded Presentation of 15 mins	One slot of Recorded Presentation of 15 mins	-	-
	One Page Profile in CEW magazine -	One Page Profile in CEW magazine	-	-	-

Title Partners



Platinum Partners



Gold Partners



Silver Partners



Bronze Partner



Support Partners



OF SERVING THE CHEMICAL
PROCESS & ALLIED INDUSTRY

250000

Authentic connect with
professionals from chemical
process industry and allied
industry

5000

Exhaustive network of Industry
Influencers, and Business
Leaders

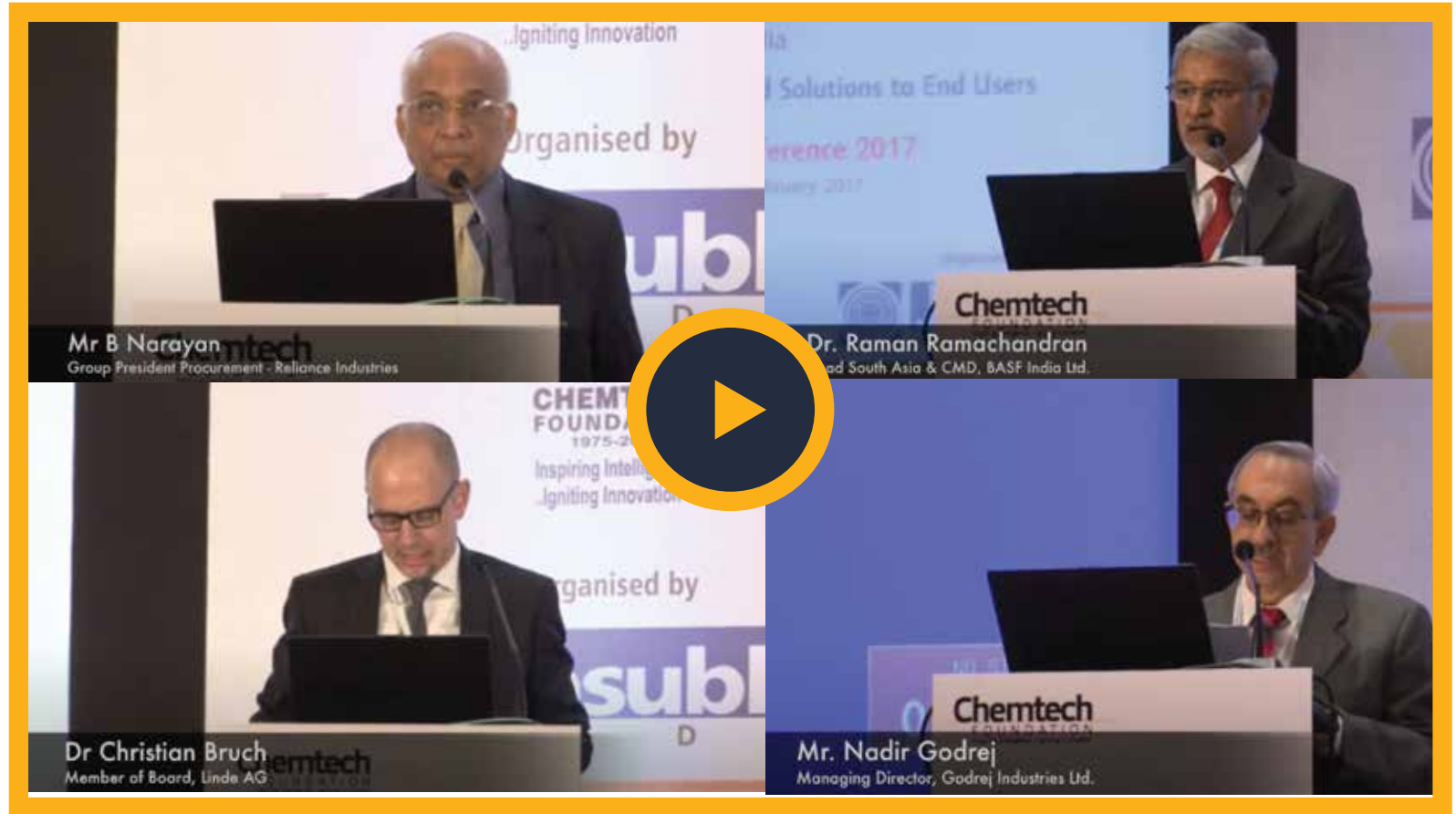
25

Association with International
industry partners from more
than 25 countries

15

Association with leading
industry associations to
facilitate your business
interactions

WHAT OUR **STAKEHOLDERS** SAY



Video Link: <https://youtu.be/sqtFoVLIVul>



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