

Quantum Leap your Business

via

Dynamic 'Pharma Bionetwork' platform



Directly Reach the Inboxes of
40,000+ Affluent Leaders & Business
Influencers' from the **Pharma Industry**
each month with the PharmaBio World
Print and Digital Edition

INTRODUCTION

IMPACT-READERSHIP

IMPACT-INTERNATIONAL

EDITORIAL CALENDAR

ADVERTISEMENT TARIFF

ARCHIVES

TESTIMONIALS

AMPLIFY REACH

ADVERTISE WITH US

www.jasubhaimedia.com



INTRODUCTION

PharmaBio World (PBW), a monthly magazine for pharmaceutical and biotechnology industry professionals has created a niche for itself by reaching right across the industry into every company and every function.

In-depth, yet concise coverage on policy, trends, technology, research, products, events and carries exclusive reports from consultants and industry experts, makes PBW important read to important people in the pharma industry. By showcasing the advantages of Indian Pharma sector to the global audience, PBW has put the India Indian Pharma Professional in touch with global events and opportunities.

Whether you want to increase brand awareness, deliver a message or launch a new product, PBW online magazine provides a creative medium to communicate effectively with your target audience.

Reach your audience: delivered directly to **40,000+** industry professionals' inboxes.

Rich digital content: enables you to provide innovative content and features to engage your target reader more with your brand.

Editorially focused advertorial content: an opportunity to communicate a more detailed message.

Direct response: hyperlinked adverts enables you to measure responses and generate new leads.

INTRODUCTION

IMPACT-READERSHIP

IMPACT-INTERNATIONAL

EDITORIAL CALENDAR

ADVERTISEMENT TARIFF

ARCHIVES

TESTIMONIALS

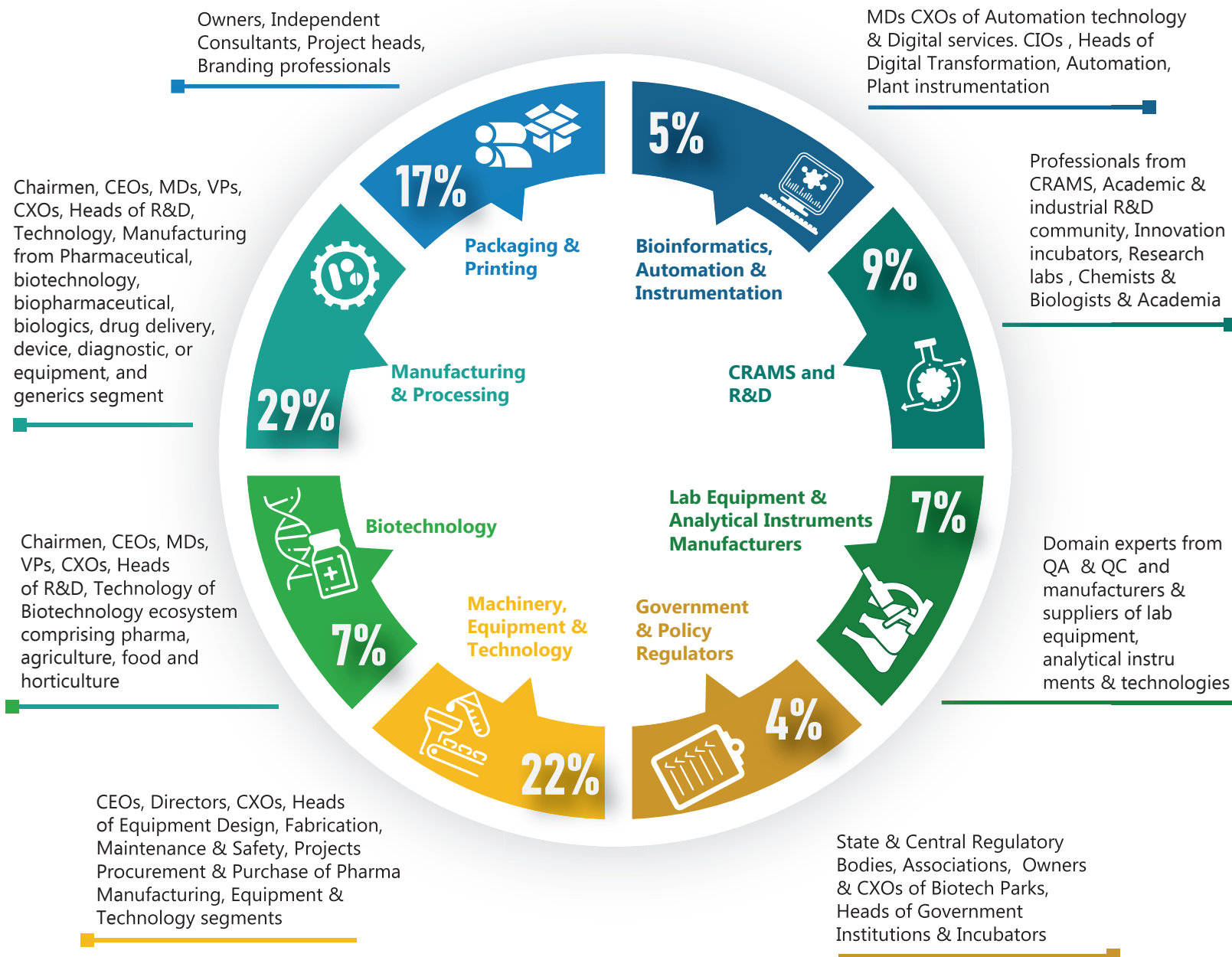
AMPLIFY REACH

ADVERTISE WITH US

www.jasubhaimedia.com



REACH >40,000 INBOXES



IMPACT-READERSHIP

INTRODUCTION

IMPACT-READERSHIP

IMPACT-INTERNATIONAL

EDITORIAL CALENDAR

ADVERTISEMENT TARIFF

ARCHIVES

TESTIMONIALS

AMPLIFY REACH

ADVERTISE WITH US

www.jasubhaimedia.com



Over the years Jasubhai Group and ChemTECH Foundation has been instrumental in facilitating technology transfer, marketing & strategic alliances, FDI between India and participating countries with valuable support from the Government of India and concerned Ministries. Companies from across the world have benefited from the participation in ChemTECH series of international events - one of the biggest events of its kind in India.



PARTNER ASSOCIATIONS :



GLOBAL REACH :



USA



Swiss



Austria



Finland



Czech Republic



Spain



Sweden



Singapore



Germany



Israel



South Africa



Netherlands



Japan



South Korea



Malaysia



Italy



France



UK



Poland



China



Belgium



Taiwan



UAE



Brazil

INTRODUCTION

IMPACT-READERSHIP

IMPACT-INTERNATIONAL

EDITORIAL CALENDAR

ADVERTISEMENT TARIFF

ARCHIVES

TESTIMONIALS

AMPLIFY REACH

ADVERTISE WITH US

www.jasubhaimedia.com



APRIL 2025	MAY 2025	JUNE 2025
PHARMA PACKAGING	CONTRACT RESEARCH & MANUFACTURING	SUSTAINABILITY & ESG IN PHARMA INDUSTRY
JULY 2025	AUGUST 2025	SEPTEMBER 2025
23 RD ANNIVERSARY ISSUE	PHARMA MACHINERY	PHARMA DIGITIZATION
OCTOBER 2025	NOVEMBER 2025	DECEMBER 2025
QA & QC LAB & ANALYTICAL SOLUTION	RESEARCH & INNOVATIONS	YEAR END REVIEW BIO PHARMA PROCESSING
JANUARY 2026	FEBRUARY 2026	MARCH 2026
BIO-PHARMA WORLD EXPO 2026	GOOD MANUFACTURING PRACTICES CLEAN ROOMS	SUPPLY CHAIN MANAGEMENT: LOGISTICS & COLD CHAIN

ADVERTISEMENT TARIFF

INTRODUCTION

IMPACT-READERSHIP

IMPACT-INTERNATIONAL

EDITORIAL CALENDAR

ADVERTISEMENT TARIFF

ARCHIVES

TESTIMONIALS

AMPLIFY REACH

ADVERTISE WITH US

www.jasubhaimedia.com



ORDINARY POSITION	RATE
Full Page	₹ 35,000/-
Half Page	₹ 22,000/-
For any particularly requested page: 20% extra	
COVERS PAGES	RATE
Cover Gatefold	₹ 1,25,000/-
Back Cover	₹ 60,000/-
Inside Cover I	₹ 40,000/-
Inside Cover II	₹ 38,000/-
SPECIAL POSITIONS	RATE
Opening Page	₹ 40,000/-
Page Facing Editorial	₹ 38,000/-
Page Facing Contents	₹ 38,000/-
Double Spread	₹ 62,000/-

ADVERTISEMENT SIZES	
Full Page (Non Bleed)	19cm width x 28cm height
Full Page (Bleed)	21cm width x 29.7cm height
(Extra bleed mark 0.3cm all sides)	
Half Page (Horizontal)	19cm width x 13cm height
Half Page (Vertical)	8.5cm width x 28cm height
Gate Fold / Double Spread (Non Bleed)	38cm width x 28cm height
Gate Fold / Double Spread (Bleed)	42cm width x 29.7cm height
(Extra bleed mark 0.3cm all sides)	

Material Accepted: PDF with High Resolution 300dpi

N.B.: Cancellation of the advertisement booking a proper order should be sent to us atleast 15 days in advance of the respective month, to cancel an advertisement. otherwise, 50% of the cost of that particular advertisement will be charged.

INTRODUCTION

IMPACT-READERSHIP

IMPACT-INTERNATIONAL

EDITORIAL CALENDAR

ADVERTISEMENT TARIFF

ARCHIVES

TESTIMONIALS

AMPLIFY REACH

ADVERTISE WITH US

www.jasubhaimedia.com



APRIL 2024



MAY 2024



JUNE 2024



JULY 2024



AUGUST 2024



SEPTEMBER 2024



OCTOBER 2024



NOVEMBER 2024



YEAR END REVIEW



DECEMBER 2024



JANUARY 2025



FEBRUARY 2025



MARCH 2025

INTRODUCTION

IMPACT-READERSHIP

IMPACT-INTERNATIONAL

EDITORIAL CALENDAR

ADVERTISEMENT TARIFF

ARCHIVES

TESTIMONIALS

AMPLIFY REACH

ADVERTISE WITH US

www.jasubhaimedia.com



Dr. P. Reddanna
Executive President,
Federation Of Asian Biotech Associations

"Under current circumstances everyone is coming up with digital version. Even newsletters are coming out which are useful because their frequency is much more. We can even go for lesser pages and bring out information in newsletters. It's a yes for digital reading"



Dr. Sreedhara R VOLETI
CEO, ASPIRE-BioNEST

"Pharmabio World has been able to enable people by providing contemporary news and information from the healthcare discipline through education, knowledge-share, and more recently introducing entrepreneurs contributing their voice on novel latest technologies, research and development, and products that are altering conditions to lead better lives. The print magazine so far has been a visual treat for a wider audience. Although the rudimentary processes of hand-held-magazine feel is missed, I completely endorse the electronic/digital alternatives for simple reasons and an optimistic view that the accessibility of the knowledge and information should be the contemporary life. I completely endorse the digital version of Pharmabio World with strong wishes to its success"



Rajat Garg
CEO, Co-founder, myUpchar

"One of the major consequences of this lockdown has been a shift of trend from conventional offline services to digital resources. Media has experienced the same trend as well. The shift from offline magazine and newspaper distribution to online stories publishing, I think digital media has got an extra point for covering every household even in the pandemic situation. That too without the fear of getting exposed to the virus"

TESTIMONIALS



Sunit Maity, PhD
Director , Product Development, Zumutor

"Just gone through the digital edition, extremely professionally done, liked everything. Only one feedback, see if its possible to zoom page wise, I have seen it possible in other digital magazine. Again, good job done on this."



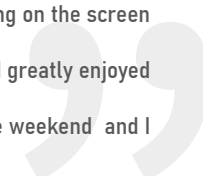
Aditya Sharma
Senior Vice President Asia | Boson Energy SA

"It is a welcome change, may be long overdue!
(a) Better content delivery - in digital edition, dense diagrams in smaller fonts, could be included, as readers could zoom in to read those. Therefore, it becomes possible to deliver more and precise content
(b) more creative in designing the book : the publishers would not be bound to keep the layout be fixed in A4, A3 format or so. They shall have the full flexibility to design the layout without trying to fit in the contents to the physical limitations of traditional boundary of print-edition once selected or of the font size. Each edition could carry the size needed to best deliver the message of the current content."



Gauri Chaudhari
CCo-Founder Brand Innerworld

"I really loved the magazine. It surprisingly delighted me by giving the experience of reading a paperback magazine. In fact, sometime back I had twitted tagging most publications saying, "Why don't you make newspaper PDFs easily available. We (the readers) are ready to pay for PDFs but not the typical e-paper which is so low on readability with multiple ads popping on the screen and causing major distraction."
You have taken that 'wish' of the readers to another height. So, I greatly enjoyed it.
I will also share the link through social media handles over the weekend and I am sure people will love it."



INTRODUCTION

IMPACT-READERSHIP

IMPACT-INTERNATIONAL

EDITORIAL CALENDAR

ADVERTISEMENT TARIFF

ARCHIVES

TESTIMONIALS

AMPLIFY REACH

ADVERTISE WITH US

www.jasubhaimedia.com

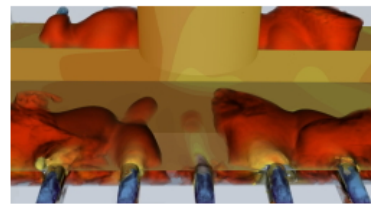


SIEMENS
Ingenuity for life

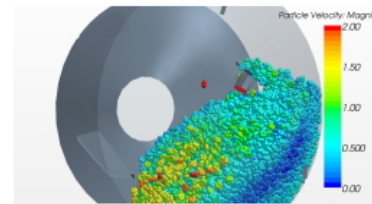
Multidisciplinary simulation in Chemical & Process Industry

Whitepaper on Design exploration

Read this special report with case studies



[CFD analysis of flames for improvement in burner design for glass furnaces.](#)



[DEM simulation showing tablet velocity magnitude in a coating pan.](#)

Leading companies realize that investing in modeling and simulation is critical and have deployed simulation in several areas of their businesses. The articles in this Special Report highlight a few examples of this, covering a range of applications that demonstrate the value of simulation, including:

ELECTRONIC DIRECT MAILERS (EDM)

■ COST – AS APPLICABLE

■ Customization Available as per following pharma segments:

- Pharma Manufacturing
- Pharma Chemicals
- Pharma Equipment & Technology
- Pharma Packaging
- Pharma Biotechnology
- Clinical Trials and Research & Innovation
- CRAMS
- Medical Devices & Scientific Equipments
- Automation & Instrumentation
- Bioinformatics
- Government Policy & Regulatory
- Intellectual Property Rights (IPR) & Legal

Emailer Material:

HTML format with server link

INTRODUCTION

IMPACT-READERSHIP

IMPACT-INTERNATIONAL

EDITORIAL CALENDAR

ADVERTISEMENT TARIFF

ARCHIVES

TESTIMONIALS

AMPLIFY REACH

ADVERTISE WITH US

www.jasubhaimedia.com



Explore various dynamic options to connect with

**40,000+ core
pharma professionals**

OPPORTUNITIES TO CONNECT WITH USERS OF :

**MANUFACTURERS OF: DRUG, VACCINE & SERUM,
BIOSIMILARS & GENERICS**

- PHARMA CHEMICAL MANUFACTURERS: APIS, INTERMEDIATES, BULK DRUGS, SPECIALTY CHEMICALS, FORMULATIONS, EXCIPIENTS & INGREDIENTS
- PHARMA & BIO PHARMA PROCESSING EQUIPMENT,

MACHINERY & TECHNOLOGY

- PHARMA PACKAGING, LABELING, PRINTING & BRANDING
- PHARMA BIOTECHNOLOGY

- BIOINFORMATICS SERVICES
- AUTOMATION & INSTRUMENTATION SERVICES
- LAB & ANALYTICAL TECHNOLOGIES
- PUMPS VALVES SEALS PIPES & FITTINGS
- DIGITAL TECHNOLOGIES & SERVICES
- WATER TREATMENT EQUIPMENT & TECHNOLOGIES
- SUPPLY CHAIN MANAGEMENT & LOGISTICS SERVICE