

# ChemTECH World.IE

24-26 February 2021

## LAB & ANALYTIX

Other Industry Zones



the future of immersive business experience for  
Process Industry starts here



# LAB & ANALYTIX World.IE

24-26 February 2021

Digital platform connecting manufacturers, users, service providers &  
industry influencers from the Lab & Analytics Industry sector

# LAB & ANALYTIX World.IE

Experiential Business Platform of ChemTECH to create new business opportunities

## Buyer Seller Meet

Schedule Pre-Registered Meeting with your prospective Buyers from across the globe before the event and during the event.

## Personalized Exhibitor Dashboard

Showcasing product and services, schedule meetings, interact with visitors, attend webinar.

## Connect with International buyers from more than 10 countries

ChemTech is having cooperation and support of various trade association across more than 10 countries

## Recommendation on Visitors based on AI matchmaking

Get recommendation on visitors to meet and network, which will enable intelligent match making and suggestion, based on detailed and exhaustive registration form

## Analytics and Download data from your dashboard

The platform enables you to download entire data and get detailed analytics on activity at your company page.

## Extensive Marketing Plan reaching 250000 Professionals

Marketing campaign , which will reach 250,000 professionals through emailer campaigns, digital marketing campaign across social media platforms.

## Unique, Experiential & Intelligent Business Platform

Helping you accomplish all tasks under single screen, at comfort of your desk.



**Lab & Analytix World.IE 2021** brings together internationally renowned manufacturers, laboratory users, consultants and key government official on one common platform to discuss best practices and seek solutions to some of the most pressing challenges related to the industry and research.



**Chairman,  
Lab & Analytix World.IE 2021**

**Dr. Ashwini Kumar Nangia**  
Director, NCL



## Analysis

- Chromatographs
- Spectroscopes
- Microscopes & Imaging
- Analytical Instrumentations & Systems
- Instruments for Physical & Chemical Analysis
- Chlor Alkali

## Laboratory Technology

- Laboratory Furniture, Equipment, Machines
- Chemicals, Consumables, Reagents, Glassware
- Laboratory data system & documentation
- Laboratory Automation
- Laboratory Diagnostics
- Instruments for environmental labs
- Forensic lab instruments

## Quality Control / Measuring & Testing

- Characterization and properties of materials
- quality control for pharmaceutical industry
- Material Testing

## Biotechnology

- Bio chemicals
- Bioinformatics
- Medicine & Diagnostics
- Life Sciences

# BUYERS PROFILE

Chairmen, MDs, CXOs, Presidents, Vice Presidents, Heads of R&D, Quality Control, Logistics, Purchasing, Manufacturing, Packaging, Production, Engineering, Management



- Pharmaceutical
- Life Science & Biotechnology
- Healthcare & Medical Laboratory
- Chemical Processing
- Research Laboratories
- Advance Material
- Universities, Research Institutions
- Food & Beverages
- Environment Protection
- Environmental Technologies
- Aerospace Industry, Defence
- Water & Waste Management
- Oil, Fats & Oleo Chemicals
- Material Testing & Inspection
- Electrical Engineering,
- Electronics
- Polymers
- Contracted Laboratories
- Solar
- Automotive Clinical Research Labs
- Cosmetics
- Building Sector
- Winery
- Government Agencies
- Petroleum & Petrochemicals
- Textiles

# ChemTECH World.IE

INDUSTRY ZONES IN WHICH YOU CAN EXHIBIT PRODUCT & SERVICES

**Pharma, BioPharma,  
BioTechnology & Lab Analytixs**

**Chemical Process Equipment &  
Technology & EPC**

**Pumps, Valves,  
Seals & Fittings**

**Specialty  
Chemicals**

**Refining  
& Petrochemicals**

**Environment,  
Water Technologies,  
Health & Safety**

**Paint, Coating &  
Surface Engineering**

**Industry Automation &  
Process Control**

**ChemTECH World.IE**

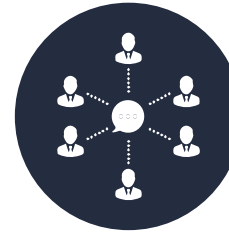
# INTERNATIONAL PARTNERSHIP PROGRAM

MORE THAN 10 COUNTRIES ARE PARTICIPATING AT **ChemTECH World.IE** THROUGH THIS PROGRAM



## Buyer Seller Meet

International companies would be registering as buyer and seller to explore new business opportunities in India



## Networking

Exchanging information, business networking with Indian companies in respective sectors



## Exhibit

International companies would be showcasing their products and services digitally across various categories



## Technical Seminar

Presentation by overseas companies to share information about latest technologies that company has to offer in global market

PARTNER  
ASSOCIATIONS :



GLOBAL  
REACH :



USA



Swiss



Austria



Finland



Czech Republic



Spain



Sweden



Singapore



Germany



Israel



South Africa



Netherland



Japan



South Korea



Malaysia



Italy



France



UK



Poland



China



Belgium



Taiwan



UAE

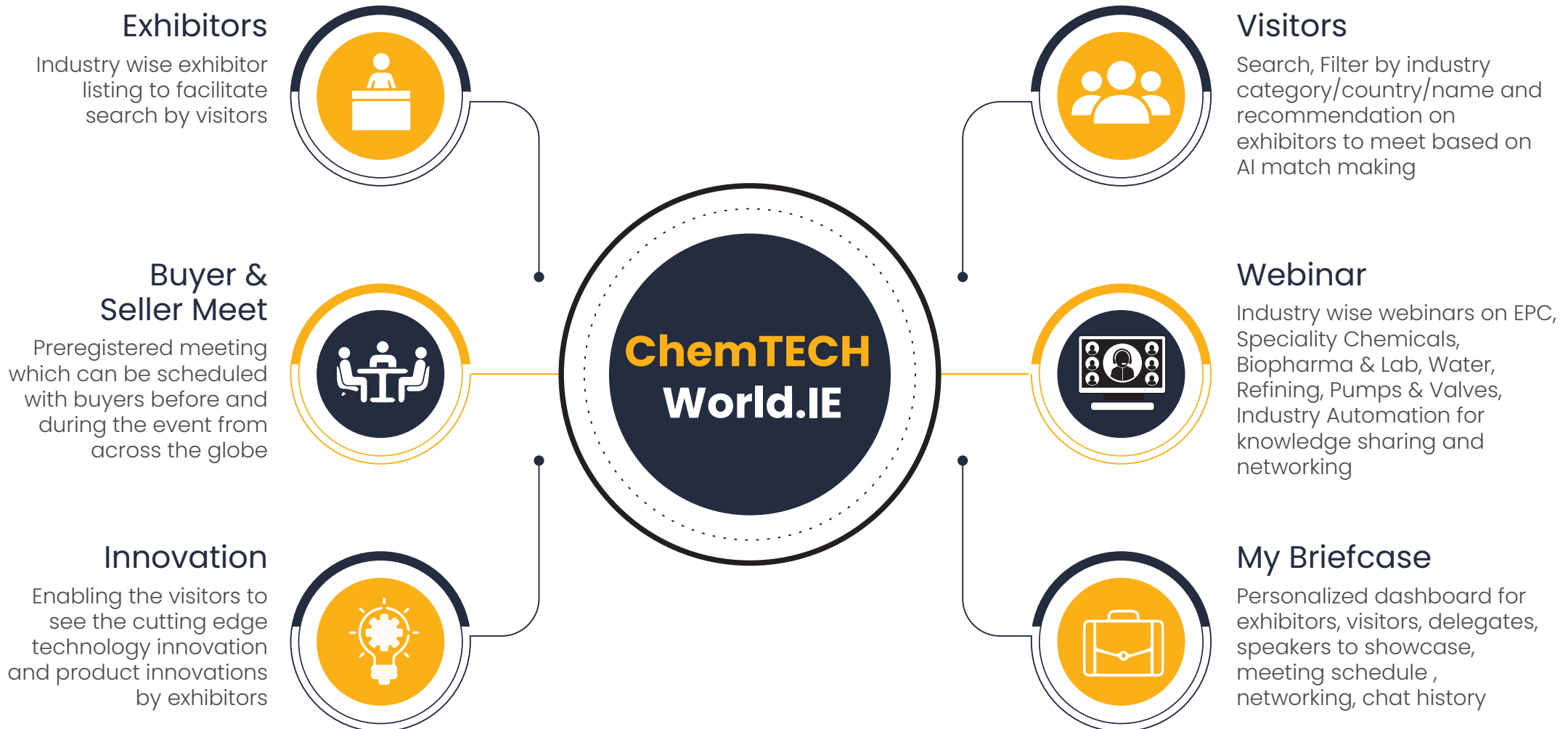


Brazil





# COMPONENTS OF **ChemTECH World.IE**



# EXPLORE HIGHLIGHTS OF **EXHIBITOR DASHBOARD** TO MEET YOUR PROSPECTIVE BUYERS



ChemTECH World.IE

**ChemTECH World.IE**

Exhibitor Dashboard Logout

Home Exhibitors Buyer & Seller Meet Visitors Webinars Innovation Support

**Exhibitor Information** Edit

**Overview**  
Documents  
Videos  
Innovation  
Products/Services

My Meetings

My Briefcase

Your team

Invite your customers

**Adding Main Information**

Header Banner Image

Video Id

Logo

Name

Company Information

Industry category Industry Served

Country

**Company Information**

Industry category :

Industries Served :

Country : India

LOGO

COMPANY

Video Link: <https://youtu.be/Q7ApxQobIPQ>

Jasubhai

Video Link: <https://youtu.be/Q7ApxQobIPQ>



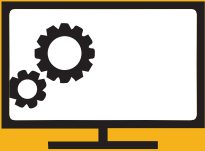
### PERSONALIZED DASHBOARD

EXHIBITORS , VISITORS , SPEAKERS & DELEGATES enabling multiple business connect through single screen, from the comfort of your desk



### AI ENABLED – CUSTOMIZED, PERSONALIZED PROMOTIONAL CAMPAIGNS

VISITORS , SPEAKERS & DELEGATES will receive RECOMMENDATIONS FOR LATEST INNOVATIONS & MEET EXHIBITORS on their personalized page based on intended targeted groups selected by the exhibitors & their interests.



### DISPLAY COMPLETE TECHNOLOGY PORTFOLIO

EXHIBITOR DASHBOARD will have complete information about organization , products as documents & videos to ENGAGE WITH POTENTIAL CUSTOMERS through BUYER SELLER MEETS, PRODUCT DEMOS, VIRTUAL FACTORY TOURS & TECHNOLOGY PRESENTATIONS



### DATA CAPTURE & DOWNLOAD

Exhibitors can CAPTURE DATA IN REAL TIME and USE THE DATA OFFLINE for FUTURE BUSINESS



### **SCHEDULE YOUR MEETINGS**

Pre schedule meetings for three days of ChemTECH World.IE appear in the meeting schedule on the Exhibitor Dashboard for multiple administrators facilitating more business interaction and networking with their prospective customers.



### **LIVE DEMOS FOR CUSTOMERS**

Invite & Engage your customers in real time through PRODUCT DEMOS , TECH INNOVATIONS, VIRTUAL FACTORY VISITS , VIDEO MEETS in different time zones



### **MEET CUSTOMERS FROM ALL TIME ZONES**

Administrators from offices from different geographies can interact with the potential customers as per their convenience

# DATA MAPPING AI ENABLED MATCHMAKING

KEY FEATURES OF  
**ChemTECH World.IE**



## BUYER RECOMMENDATIONS

ChemTECH World.IE business platform Recommends Visitors based on interest of your business as detailed out in the registration form



## DIRECT CONNECT WITH VISITORS

Exhibitors can track the Online Visitors , Exhibitors and Competitors in real time by Products, Company, Country & Industries Served.



## MEET THE BUYERS

Schedules meetings with prospective Buyers & Sellers are listed in the meeting schedule on the Exhibitor & Visitor dashboards .

# EXPERIENCE HOW **VISITOR** WILL CONNECT WITH YOU



ChemTECH World.IE

The screenshot displays the ChemTECH World.IE website interface. At the top, there is a blue banner labeled "BANNER AD". To the right of the banner, the text "Visitor Dashboard" and "Logout" is visible. Below the banner is a navigation menu with the following items: Home, Exhibitors, Buyer & Seller Meet, Visitors, Webinars, Innovation, My Briefcase, and Support. The main content area is divided into two columns. The left column features a video player with a play button overlay, showing a presentation by Dr. Raman Ramachandran. Below the video are several colored buttons: Exhibitors (green), Visitors (yellow), Innovation (dark green), Buyer & Seller Meet (blue), Webinar (light blue), and Invite your Peers/Friends (grey). The right column contains a section titled "Paid Exhibitor banner as per industry served of visitors" with a blue box labeled "BANNER AD".

Video Link: <https://youtu.be/b2FnEVUO5tl>

CREATE NEW BUSINESS OPPORTUNITY & MAXIMIZE  
BUSINESS POTENTIAL WITH **ChemTECH World.IE**

COST OF  
PARTICIPATION

## EXHIBITOR DASHBOARD

- Personalized Dashboard
- List product and services in one industry category
- Schedule meetings with visitors
- Network with Visitors through text based chat, email
- Have Buyer Seller meetings
- Search other Exhibitors, Visitors through filter based search or recommendation
- Upload Upto 10 PDF documents ( Brochures, catalogues)
- Upload Upto 5 Videos ( Corporate Presentation, Product Videos)
- My Briefcase - To see and download the history of visitor activity, download visitors e-card
- Attend Webinars in your exhibitor dashboard

### Notes:

- Last date of confirmation - 20<sup>th</sup> January, 2021
- Last date of upload of information on Dashboard - 31<sup>st</sup> January, 2021

■ **\$ 750 + 18% IGST**

For Add-on features,  
See next page



**ChemTECH World.IE**

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COST OF  
PARTICIPATION

## ADDITIONAL FEATURES FOR EXHIBITORS (EXTRA CHARGES)

| ADD ON FEATURES   | COST              |
|---|-------------------|
| ■ <b>Exhibiting in additional Industry Zone</b><br>(per category) | \$ 50 + 18% IGST  |
| ■ <b>Extra Videos</b><br>(per additional video)                   | \$ 50 + 18% IGST  |
| ■ <b>Extra PDF Documents</b><br>(per additional document)         | \$ 35 + 18% IGST  |
| ■ <b>Video Exhibit in Innovation Zone</b><br>(upto 2 Videos)      | \$ 250 + 18% IGST |



# CREATE NEW BUSINESS OPPORTUNITY & MAXIMIZE BUSINESS POTENTIAL WITH **ChemTECH World.IE**

# COST OF PARTNERSHIP

## MAJOR SPONSORSHIP- CHEMTECH WORLD.IE

| Type of Partnership  | Title Partner   | Platinum Partner                             | Gold Partner                                 | Silver Partner                               | Bronze Partner                               |
|--|---|--|--|--|--|
| <b>Cost</b>  | USD 12000 +GST<br>MAX- 5 Nos                            | USD 4500 +GST<br>MAX- 4 Nos                  | USD 3000 +GST<br>MAX- 4 Nos                  | USD 2500 +GST<br>MAX- 4 Nos                  | USD 2000 +GST<br>MAX- 4 Nos                  |
| <b>Logo Branding</b>   | ChemTECH World.IE Powered by Title Partner on all pages | Branded as Platinum Partner on Home Page     | Branded as Gold Partner on Home Page         | Branded as Silver Partner on Home Page       | Branded as Bronze Partner on Home Page       |
| <b>Exhibitor Dashboard</b>   | All Industry Zones                                      | All Industry Zones                           | All Industry Zones                           | 6 Industry Zones                             | 4 Industry Zones                             |
| <b>Branding on Webinar Page</b>  | Branded as Title Partner                                | Branded as Platinum Partner                  | Branded as Gold Partner                      | Branded as Silver Partner                    | Branded as Bronze Partner                    |
| <b>Banner Ad on all Visitor Dashboard Main</b>                           | Main Banner Ad on all Visitor Dashboard                 | Scrolling Banner Ad on all Visitor Dashboard | Scrolling Banner Ad on all Visitor Dashboard | Scrolling Banner Ad on all Visitor Dashboard | Scrolling Banner Ad on all Visitor Dashboard |
| <b>Video in Innovation Zone</b>  | Three Nos   | Two Nos                                      | Two Nos                                      | One Nos                                      | One Nos                                      |
| <b>Ad in E-Directory</b>   | Double Spread Video Dynamic Ad                          | Double Spread Video Dynamic Ad               | Double Spread Video Dynamic Ad               | Full Page Video Dynamic Ad                   | Full Page Video Dynamic Ad                   |
| <b>Technical Presentation at webinar approved by Technical Committee</b> | Two slots of Live Presentation of 15 mins each          | One slot of Live Presentation of 15 mins     | One slot of Live Presentation of 15 mins     | One slot of Live Presentation of 15 mins     | One slot of Recorded Presentation of 15 mins |
| <b>Others</b>  | Five Page Profile in CEW magazine                       | Three Page Profile in CEW magazine           | Two Page Profile in CEW magazine             | One Page Profile in CEW magazine             | One Page Profile in CEW magazine             |

# CREATE NEW BUSINESS OPPORTUNITY & MAXIMIZE BUSINESS POTENTIAL WITH **ChemTECH World.IE**

# COST OF PARTNERSHIP

## INDUSTRY SEGMENT - CHEMTECH WORLD.IE

| Type of Partnership  | Platinum Partner  | Gold Partner  | Silver Partner  | Bronze Partner  | Support Partner  |
|--|---|---|---|---|--|
|  | USD 2000 +GST<br>MAX- 10 Nos  | USD 1750 +GST<br>MAX- 15 Nos  | USD 1500 +GST<br>MAX- 20 Nos  | USD 1250 +GST<br>MAX- 25 Nos  | USD 1000 +GST<br>MAX- 30 Nos   |
| <b>Logo Branding</b>   | Branded as Platinum Partner on Home Page and in one primary industry zone dashboard | Branded as Gold Partner on Home Page and in one primary industry zone dashboard | Branded as Silver Partner on Home Page and in one primary industry zone dashboard | Branded as Bronze Partner on Home Page and in one primary industry zone dashboard | Branded as Support Partner on Home Page and in one primary industry zone dashboard |
| <b>Exhibitor Dashboard</b>   | 6 Industry Zones  | 4 Industry Zones  | 3 Industry Zones  | 2 Industry Zones  | 1 Industry Zone  |
| <b>Branding on Webinar Page</b>  | Branded as Platinum Partner   | Branded as Gold Partner   | Branded as Silver Partner   | Branded as Bronze Partner   | Branded as Support Partner   |
| <b>Banner Ad on all Visitor Dashboard</b>                                | Scrolling Banner Ad on all Visitor Dashboard  | Scrolling Banner Ad on all Visitor Dashboard                                    | Scrolling Banner Ad on all Visitor Dashboard                                      | Scrolling Banner Ad on all Visitor Dashboard                                      | Scrolling Banner Ad on all Visitor Dashboard                                       |
| <b>Video in Innovation Zone</b>  | One Nos   | One Nos   | One Nos   | -   | -  |
| <b>Directory</b>   | Double Spread Video Dynamic Ad  | Double Spread Video Dynamic Ad  | Full Page Video Dynamic Ad  | Full Page Video Dynamic Ad  | Full Page Video Dynamic Ad   |
| <b>Technical Presentation at webinar approved by Technical Committee</b> | One slot of Recorded Presentation of 15 mins  | One slot of Recorded Presentation of 15 mins                                    | One slot of Recorded Presentation of 15 mins                                      | -   | -  |
|  | One Page Profile in CEW magazine<br>-   | One Page Profile in CEW magazine  | -   | -   | -  |

## Title Partners



## Platinum Partners



## Gold Partners



## Silver Partners



## Bronze Partner



## Support Partners



OF SERVING THE CHEMICAL  
PROCESS & ALLIED INDUSTRY

**250000**

Authentic connect with  
professionals from chemical  
process industry and allied  
industry

**5000**

Exhaustive network of Industry  
Influencers, and Business  
Leaders

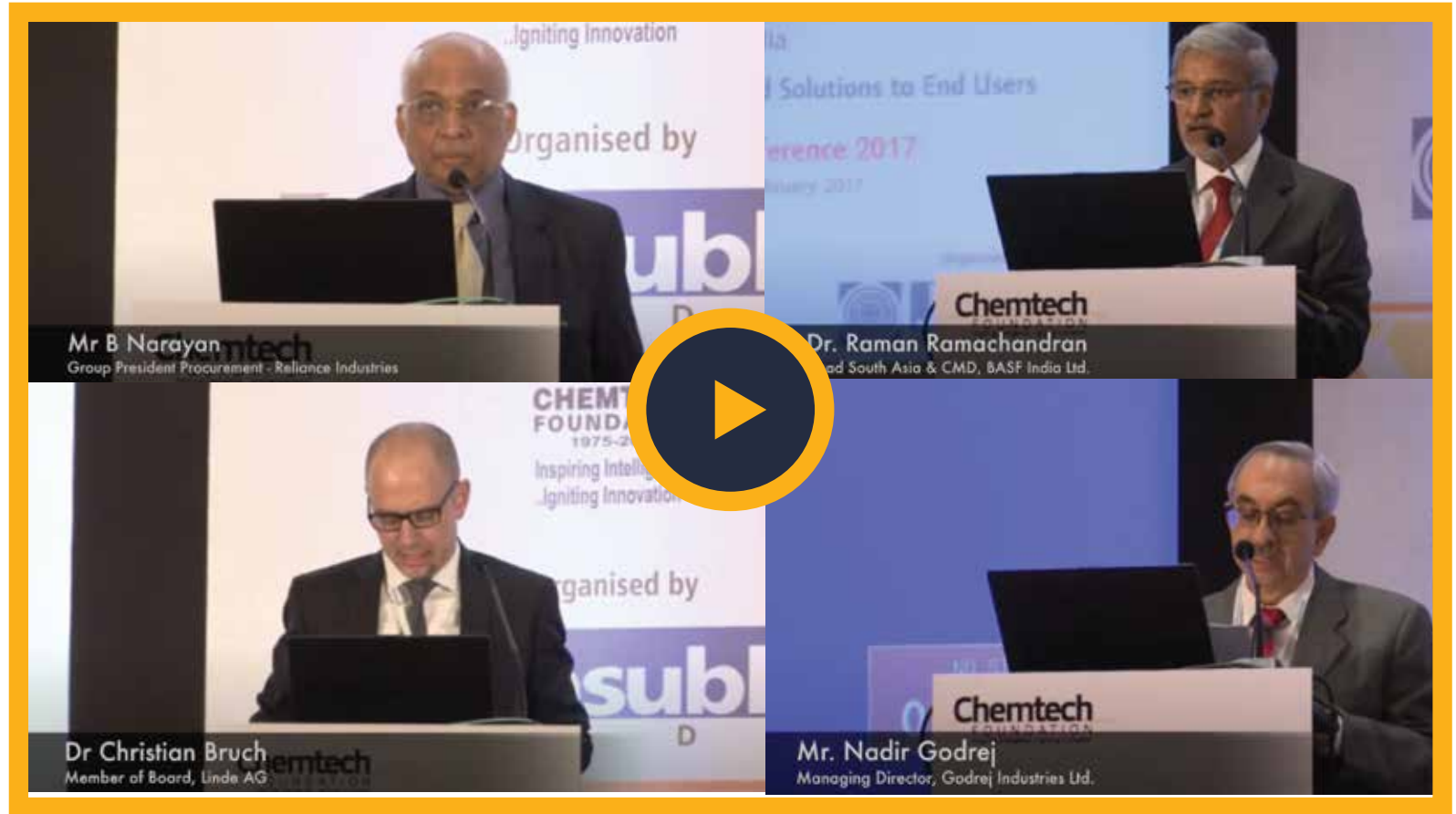
**25**

Association with International  
industry partners from more  
than 25 countries

**15**

Association with leading  
industry associations to  
facilitate your business  
interactions

## WHAT OUR **STAKEHOLDERS** SAY



Video Link: <https://youtu.be/sqtFoVLIVul>



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Hyderabad / Pune - 09822209183, 09823410712 | Mumbai - 098331 04834, 098202 52953, 096643 60902