

ChemTECH World.IE

24-26 February 2021

LAB & ANALYTIX

Other Industry Zones



the future of immersive business experience for
Process Industry starts here



LAB & ANALYTIX World.IE

24-26 February 2021

Digital platform connecting manufacturers, users, service providers &
industry influencers from the Lab & Analytics Industry sector

LAB & ANALYTIX World.IE

Experiential Business Platform of ChemTECH to create new business opportunities

Buyer Seller Meet

Schedule Pre-Registered Meeting with your prospective Buyers from across the globe before the event and during the event.

Personalized Exhibitor Dashboard

Showcasing product and services, schedule meetings, interact with visitors, attend webinar.

Connect with International buyers from more than 10 countries

ChemTech is having cooperation and support of various trade association across more than 10 countries

Recommendation on Visitors based on AI matchmaking

Get recommendation on visitors to meet and network, which will enable intelligent match making and suggestion, based on detailed and exhaustive registration form

Analytics and Download data from your dashboard

The platform enables you to download entire data and get detailed analytics on activity at your company page.

Extensive Marketing Plan reaching 250000 Professionals

Marketing campaign , which will reach 250,000 professionals through emailer campaigns, digital marketing campaign across social media platforms.

Unique, Experiential & Intelligent Business Platform

Helping you accomplish all tasks under single screen, at comfort of your desk.



Lab & Analytix World.IE 2021 brings together internationally renowned manufacturers, laboratory users, consultants and key government official on one common platform to discuss best practices and seek solutions to some of the most pressing challenges related to the industry and research.



**Chairman,
Lab & Analytix World.IE 2021**

Dr. Ashwini Kumar Nangia
Director, NCL



Analysis

- Chromatographs
- Spectroscopes
- Microscopes & Imaging
- Analytical Instrumentations & Systems
- Instruments for Physical & Chemical Analysis
- Chlor Alkali

Laboratory Technology

- Laboratory Furniture, Equipment, Machines
- Chemicals, Consumables, Reagents, Glassware
- Laboratory data system & documentation
- Laboratory Automation
- Laboratory Diagnostics
- Instruments for environmental labs
- Forensic lab instruments

Quality Control / Measuring & Testing

- Characterization and properties of materials
- quality control for pharmaceutical industry
- Material Testing

Biotechnology

- Bio chemicals
- Bioinformatics
- Medicine & Diagnostics
- Life Sciences

BUYERS PROFILE

Chairmen, MDs, CXOs, Presidents, Vice Presidents, Heads of R&D, Quality Control, Logistics, Purchasing, Manufacturing, Packaging, Production, Engineering, Management



- Pharmaceutical
- Life Science & Biotechnology
- Healthcare & Medical Laboratory
- Chemical Processing
- Research Laboratories
- Advance Material
- Universities, Research Institutions
- Food & Beverages
- Environment Protection
- Environmental Technologies
- Aerospace Industry, Defence
- Water & Waste Management
- Oil, Fats & Oleo Chemicals
- Material Testing & Inspection
- Electrical Engineering,
- Electronics
- Polymers
- Contracted Laboratories
- Solar
- Automotive Clinical Research Labs
- Cosmetics
- Building Sector
- Winery
- Government Agencies
- Petroleum & Petrochemicals
- Textiles

ChemTECH World.IE

INDUSTRY ZONES IN WHICH YOU CAN EXHIBIT PRODUCT & SERVICES

**Pharma, BioPharma,
BioTechnology & Lab Analytixs**

**Chemical Process Equipment &
Technology & EPC**

**Pumps, Valves,
Seals & Fittings**

**Specialty
Chemicals**

**Refining
& Petrochemicals**

**Environment,
Water Technologies,
Health & Safety**

**Paint, Coating &
Surface Engineering**

**Industry Automation &
Process Control**

ChemTECH World.IE

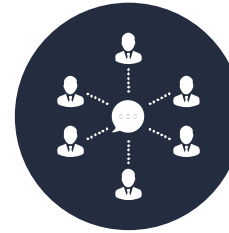
INTERNATIONAL PARTNERSHIP PROGRAM

MORE THAN 10 COUNTRIES ARE PARTICIPATING AT **ChemTECH World.IE** THROUGH THIS PROGRAM



Buyer Seller Meet

International companies would be registering as buyer and seller to explore new business opportunities in India



Networking

Exchanging information, business networking with Indian companies in respective sectors



Exhibit

International companies would be showcasing their products and services digitally across various categories



Technical Seminar

Presentation by overseas companies to share information about latest technologies that company has to offer in global market

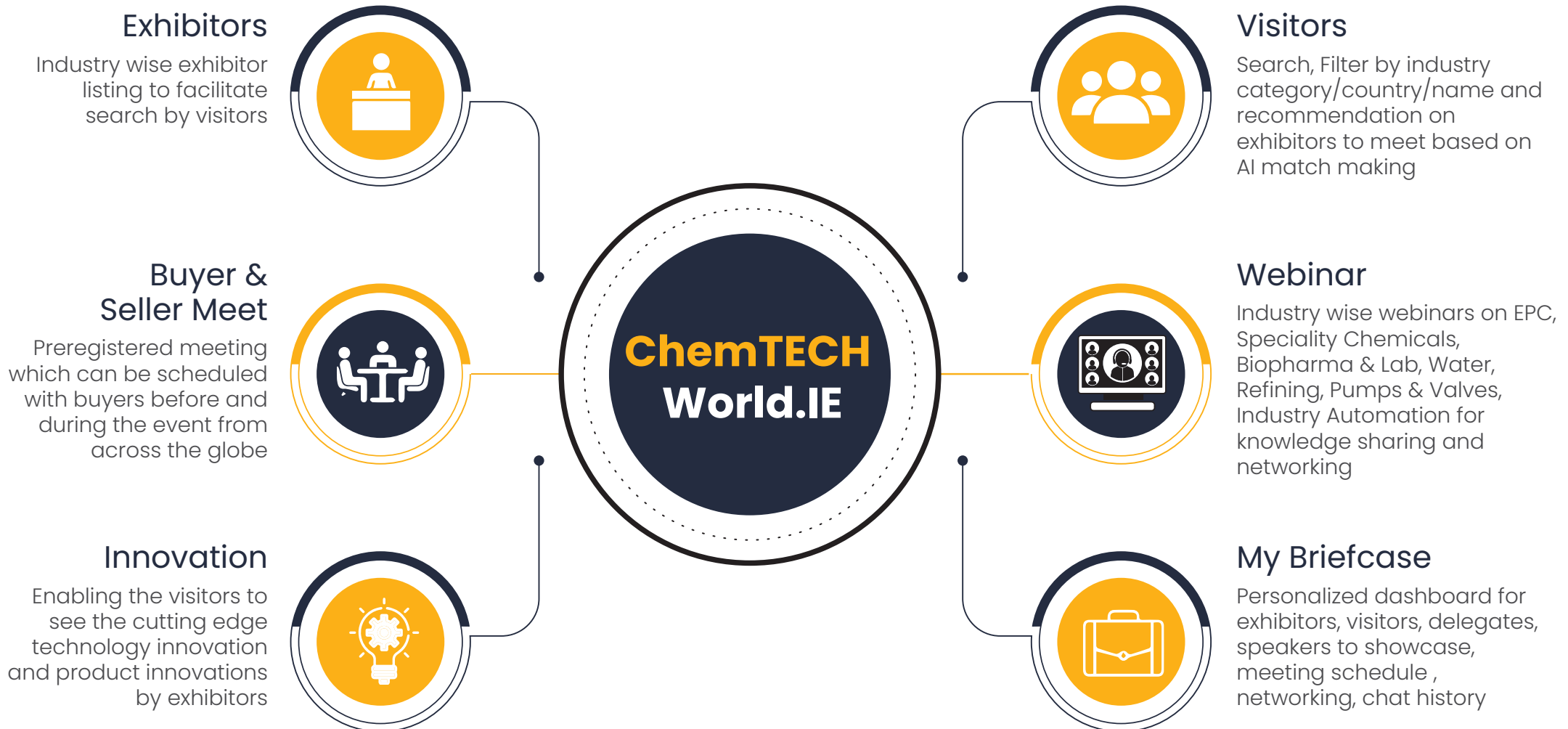
PARTNER ASSOCIATIONS :



GLOBAL REACH :



COMPONENTS OF **ChemTECH World.IE**



EXPLORE HIGHLIGHTS OF **EXHIBITOR DASHBOARD** TO MEET YOUR PROSPECTIVE BUYERS



ChemTECH World.IE

ChemTECH World.IE

Exhibitor Dashboard Logout

Home Exhibitors Buyer & Seller Meet Visitors Webinars Innovation Support

Exhibitor Information Edit

Overview
Documents
Videos
Innovation
Products/Services

My Meetings

My Briefcase

Your team

Invite your customers

Company Information

Industry category :

Industries Served :

Country : India

Adding Main Information

Header Banner Image

Video Id

Logo

Name

Company Information

Industry category Industry Served

Country

Jasubhai

Video Link: <https://youtu.be/Q7ApxQobIPQ>



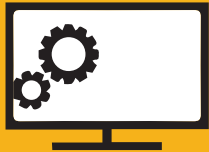
PERSONALIZED DASHBOARD

EXHIBITORS , VISITORS , SPEAKERS & DELEGATES enabling multiple business connect through single screen, from the comfort of your desk



AI ENABLED – CUSTOMIZED, PERSONALIZED PROMOTIONAL CAMPAIGNS

VISITORS , SPEAKERS & DELEGATES will receive RECOMMENDATIONS FOR LATEST INNOVATIONS & MEET EXHIBITORS on their personalized page based on intended targeted groups selected by the exhibitors & their interests.



DISPLAY COMPLETE TECHNOLOGY PORTFOLIO

EXHIBITOR DASHBOARD will have complete information about organization , products as documents & videos to ENGAGE WITH POTENTIAL CUSTOMERS through BUYER SELLER MEETS, PRODUCT DEMOS, VIRTUAL FACTORY TOURS & TECHNOLOGY PRESENTATIONS



DATA CAPTURE & DOWNLOAD

Exhibitors can CAPTURE DATA IN REAL TIME and USE THE DATA OFFLINE for FUTURE BUSINESS



SCHEDULE YOUR MEETINGS

Pre schedule meetings for three days of ChemTECH World.IE appear in the meeting schedule on the Exhibitor Dashboard for multiple administrators facilitating more business interaction and networking with their prospective customers.



LIVE DEMOS FOR CUSTOMERS

Invite & Engage your customers in real time through PRODUCT DEMOS , TECH INNOVATIONS, VIRTUAL FACTORY VISITS , VIDEO MEETS in different time zones



MEET CUSTOMERS FROM ALL TIME ZONES

Administrators from offices from different geographies can interact with the potential customers as per their convenience

DATA MAPPING AI ENABLED MATCHMAKING

KEY FEATURES OF **ChemTECH World.IE**



BUYER RECOMMENDATIONS

ChemTECH World.IE business platform Recommends Visitors based on interest of your business as detailed out in the registration form



DIRECT CONNECT WITH VISITORS

Exhibitors can track the Online Visitors , Exhibitors and Competitors in real time by Products, Company, Country & Industries Served.



MEET THE BUYERS

Schedules meetings with prospective Buyers & Sellers are listed in the meeting schedule on the Exhibitor & Visitor dashboards .

EXPERIENCE HOW **VISITOR** WILL CONNECT WITH YOU



ChemTECH World.IE

The screenshot displays the ChemTECH World.IE website interface. At the top, there is a blue banner labeled "BANNER AD". To the right of the banner are links for "Visitor Dashboard" and "Logout". Below the banner is a navigation menu with the following items: "Home", "Exhibitors", "Buyer & Seller Meet", "Visitors", "Webinars", "Innovation", "My Briefcase", and "Support".

The main content area is divided into two columns. The left column features a video player with a play button overlay. The video shows a speaker, Dr. Raman Ramachandran, at a Chemtech conference. Below the video player are several colored buttons: "Exhibitors" (green), "Buyer & Seller Meet" (blue), "Visitors" (yellow), "Webinar" (grey), "Innovation" (dark green), and "Invite your Peers/Friends" (dark grey).

The right column contains a section titled "Paid Exhibitor banner as per industry served of visitors" with a blue box labeled "BANNER AD".

Video Link: <https://youtu.be/b2FnEVUO5tl>

CREATE NEW BUSINESS OPPORTUNITY & MAXIMIZE
BUSINESS POTENTIAL WITH **ChemTECH World.IE**

COST OF
PARTICIPATION

EXHIBITOR DASHBOARD

- Personalized Dashboard
- List product and services in one industry category
- Schedule meetings with visitors
- Network with Visitors through text based chat, email
- Have Buyer Seller meetings
- Search other Exhibitors, Visitors through filter based search or recommendation
- Upload Upto 10 PDF documents (Brochures, catalogues)
- Upload Upto 5 Videos (Corporate Presentation, Product Videos)
- My Briefcase - To see and download the history of visitor activity, download visitors e-card
- Attend Webinars in your exhibitor dashboard

Notes:

- Last date of confirmation - 20th January, 2021
- Last date of upload of information on Dashboard - 31st January, 2021

- ₹ 35,000 + 18% GST
- \$ 750 + 18% IGST

For Add-on features,
See next page



ChemTECH World.IE

CREATE NEW BUSINESS OPPORTUNITY & MAXIMIZE
BUSINESS POTENTIAL WITH **ChemTECH World.IE**

COST OF
PARTICIPATION

ADDITIONAL FEATURES FOR EXHIBITORS (EXTRA CHARGES)

| ADD ON FEATURES | COST |
|---|--|
| ■ Exhibiting in additional Industry Zone (per category) | ₹ 2000 + 18% GST \$ 50 + 18% IGST |
| ■ Extra Videos (per additional video) | ₹ 2000 + 18% GST \$ 50 + 18% IGST |
| ■ Extra PDF Documents (per additional document) | ₹ 1000 + 18% GST \$ 35 + 18% IGST |
| ■ Video Exhibit in Innovation Zone (upto 2 Videos) | ₹ 15000 + 18% GST \$ 250 + 18% IGST |

CREATE NEW BUSINESS OPPORTUNITY & MAXIMIZE BUSINESS POTENTIAL WITH **ChemTECH World.IE**

COST OF PARTNERSHIP

MAJOR SPONSORSHIP- CHEMTECH WORLD.IE

| Type of Partnership | Title Partner | Platinum Partner | Gold Partner | Silver Partner | Bronze Partner |
|--|---|--|---|---|---|
| Cost | ₹ 8,00,000+ GST USD 12000 +GST MAX- 5 Nos | ₹ 300000+ GST USD 4500 +GST MAX- 4 Nos | ₹ 200,000+ GST USD 3000 +GST MAX- 4 Nos | ₹ 150,000+ GST USD 2500 +GST MAX- 4 Nos | ₹ 125,000+ GST USD 2000 +GST MAX- 4 Nos |
| Logo Branding | ChemTECH World.IE Powered by Title Partner on all pages | Branded as Platinum Partner on Home Page | Branded as Gold Partner on Home Page | Branded as Silver Partner on Home Page | Branded as Bronze Partner on Home Page |
| Exhibitor Dashboard | All Industry Zones | All Industry Zones | All Industry Zones | 6 Industry Zones | 4 Industry Zones |
| Branding on Webinar Page | Branded as Title Partner | Branded as Platinum Partner | Branded as Gold Partner | Branded as Silver Partner | Branded as Bronze Partner |
| Banner Ad on all Visitor Dashboard Main | Main Banner Ad on all Visitor Dashboard | Scrolling Banner Ad on all Visitor Dashboard | Scrolling Banner Ad on all Visitor Dashboard | Scrolling Banner Ad on all Visitor Dashboard | Scrolling Banner Ad on all Visitor Dashboard |
| Video in Innovation Zone | Three Nos | Two Nos | Two Nos | One Nos | One Nos |
| Ad in E-Directory | Double Spread Video Dynamic Ad | Double Spread Video Dynamic Ad | Double Spread Video Dynamic Ad | Full Page Video Dynamic Ad | Full Page Video Dynamic Ad |
| Technical Presentation at webinar approved by Technical Committee | Two slots of Live Presentation of 15 mins each | One slot of Live Presentation of 15 mins | One slot of Live Presentation of 15 mins | One slot of Live Presentation of 15 mins | One slot of Recorded Presentation of 15 mins |
| Others | Five Page Profile in CEW magazine | Three Page Profile in CEW magazine | Two Page Profile in CEW magazine | One Page Profile in CEW magazine | One Page Profile in CEW magazine |

CREATE NEW BUSINESS OPPORTUNITY & MAXIMIZE BUSINESS POTENTIAL WITH **ChemTECH World.IE**

COST OF PARTNERSHIP

INDUSTRY SEGMENT - CHEMTECH WORLD.IE

| Type of Partnership | Platinum Partner | Gold Partner | Silver Partner | Bronze Partner | Support Partner |
|--|---|---|---|---|--|
| Cost | ₹ 125,000+ GST USD 2000 +GST MAX- 10 Nos | ₹ 100,000+ GST USD 1750 +GST MAX- 15 Nos | ₹ 75,000+ GST USD 1500 +GST MAX- 20 Nos | ₹ 65,000+ GST USD 1250 +GST MAX- 25 Nos | ₹ 50,000+ GST USD 1000 +GST MAX- 30 Nos |
| Logo Branding | Branded as Platinum Partner on Home Page and in one primary industry zone dashboard | Branded as Gold Partner on Home Page and in one primary industry zone dashboard | Branded as Silver Partner on Home Page and in one primary industry zone dashboard | Branded as Bronze Partner on Home Page and in one primary industry zone dashboard | Branded as Support Partner on Home Page and in one primary industry zone dashboard |
| Exhibitor Dashboard | 6 Industry Zones | 4 Industry Zones | 3 Industry Zones | 2 Industry Zones | 1 Industry Zone |
| Branding on Webinar Page | Branded as Platinum Partner | Branded as Gold Partner | Branded as Silver Partner | Branded as Bronze Partner | Branded as Support Partner |
| Banner Ad on all Visitor Dashboard Main | Scrolling Banner Ad on all Visitor Dashboard | Scrolling Banner Ad on all Visitor Dashboard | Scrolling Banner Ad on all Visitor Dashboard | Scrolling Banner Ad on all Visitor Dashboard | Scrolling Banner Ad on all Visitor Dashboard |
| Video in Innovation Zone | One Nos | One Nos | One Nos | - | - |
| Ad in E-Directory | Double Spread Video Dynamic Ad | Double Spread Video Dynamic Ad | Full Page Video Dynamic Ad | Full Page Video Dynamic Ad | Full Page Video Dynamic Ad |
| Technical Presentation at webinar approved by Technical Committee | One slot of Recorded Presentation of 15 mins | One slot of Recorded Presentation of 15 mins | One slot of Recorded Presentation of 15 mins | - | - |
| Othes | One Page Profile in CEW magazine - | One Page Profile in CEW magazine | - | - | - |

Title Partners



Platinum Partners



Gold Partners



Silver Partners



Bronze Partner



Support Partners



OF SERVING THE CHEMICAL
PROCESS & ALLIED INDUSTRY

250000

Authentic connect with
professionals from chemical
process industry and allied
industry

5000

Exhaustive network of Industry
Influencers, and Business
Leaders

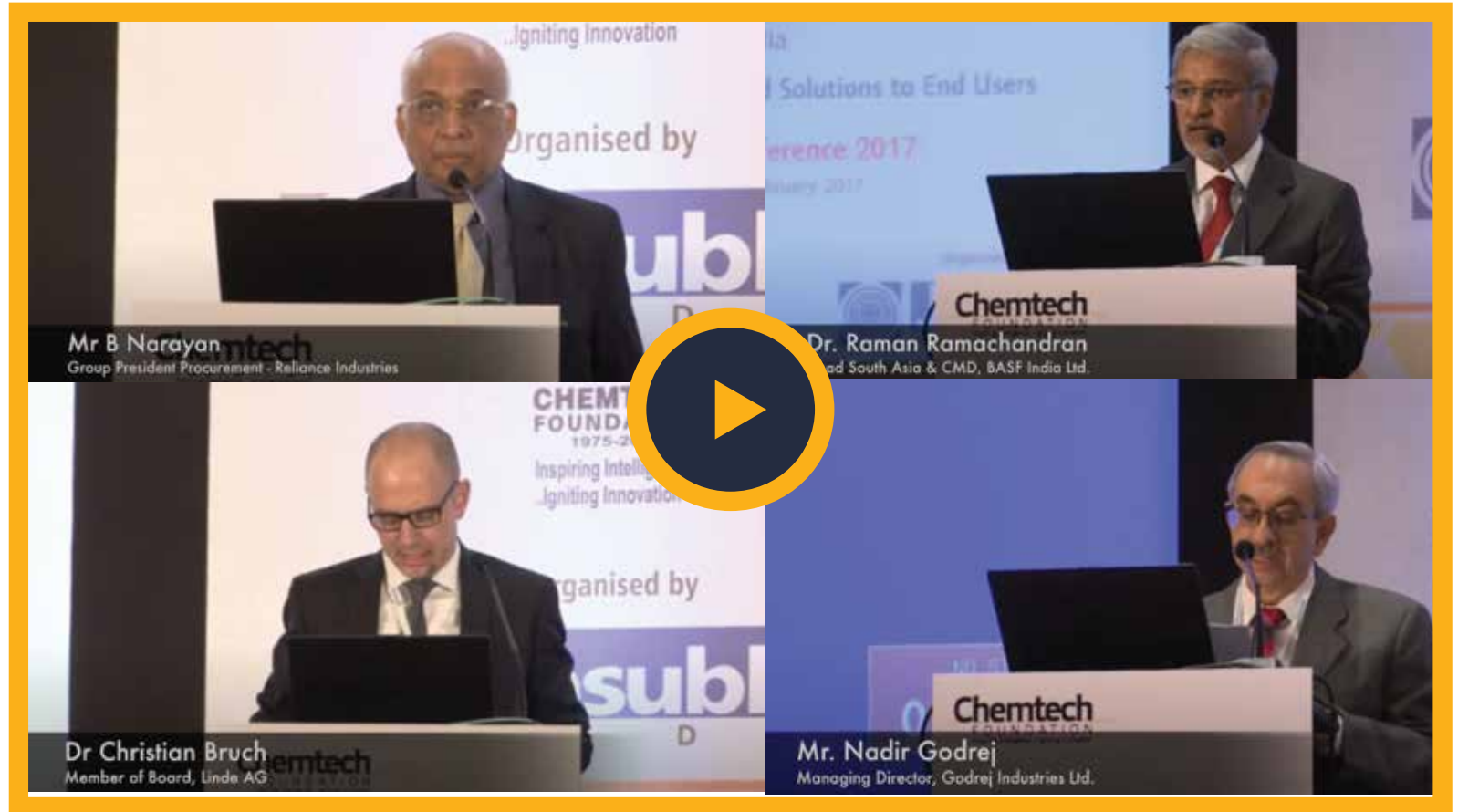
25

Association with International
industry partners from more
than 25 countries

15

Association with leading
industry associations to
facilitate your business
interactions

WHAT OUR **STAKEHOLDERS** SAY



Video Link: <https://youtu.be/sqtFoVLIVul>



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