

# Chemtech

FOUNDATION  
Inspiring Intelligence > Igniting Innovation

## Process Industry's Gateway to Indian Market

# ChemTECH World.IE

24-26 February 2021



Other Industry Zones



the future of immersive business experience for  
Process Industry starts here





**Industry**  
**AUTOMATION**  
**& CONTROL** World.IE

24-26 February 2021

Buyer & Seller Platform for the Automation Technologies  
and service providers from across the globe

# Industry Automation & Control World.IE

Experiential Business Platform of ChemTECH to create new business opportunities

## Buyer Seller Meet

Schedule Pre-Registered Meeting with your prospective Buyers from across the globe before the event and during the event.

## Personalized Exhibitor Dashboard

Showcasing product and services, schedule meetings, interact with visitors, attend webinar.

## Connect with International buyers from more than 10 countries

ChemTech is having cooperation and support of various trade association across more than 10 countries

## Recommendation on Visitors based on AI matchmaking

Get recommendation on visitors to meet and network, which will enable intelligent match making and suggestion, based on detailed and exhaustive registration form

## Analytics and Download data from your dashboard

The platform enables you to download entire data and get detailed analytics on activity at your company page.

## Extensive Marketing Plan reaching 250000 Professionals

Marketing campaign , which will reach 250,000 professionals through emailer campaigns, digital marketing campaign across social media platforms.

## Unique, Experiential & Intelligent Business Platform

Helping you accomplish all tasks under single screen, at comfort of your desk.



**Industry Automation & Control World.IE 2021** will be a Buyer & Seller Platform for the Automation Technologies and service providers from across the globe

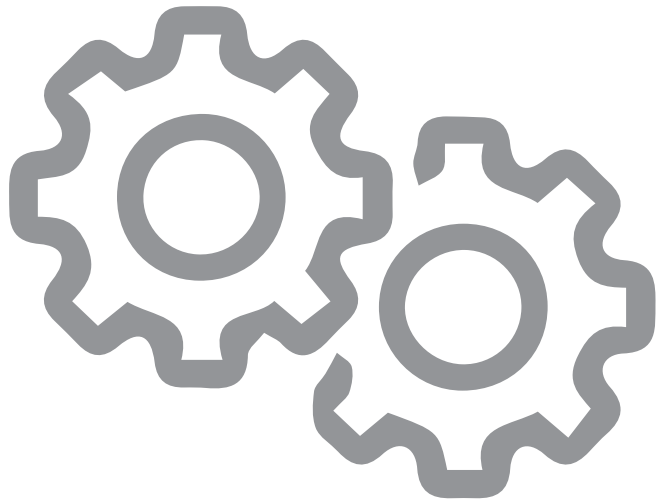


**Vartika Shukla**

Director Technical  
Engineers India Ltd

Chairman  
IAC World.IE 2021

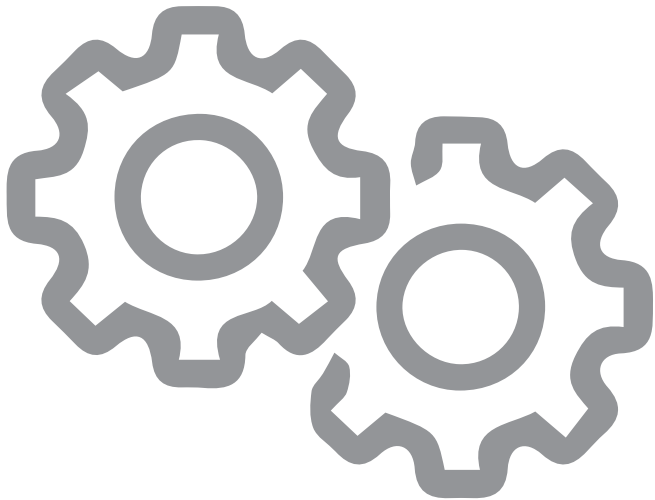
# EXHIBITOR PROFILE



- Instrumentation Control & Automation
- Process & factory Automation
- Integrated Automation, Industrial IT, Drive Technology and Fluid Technology - IAMD
- Assembly, Handling, Maintenance and Factory Equipment
- Electrical Components
- Motions & Drives
- Measuring Technology, Sensors, Open and Closed Loop Technology
- Motors and Drive Technology
- Robotics
- Services for the Field of Integrated Automation
- Integrated Processes and IT solutions (Digital Factory)
- Basic Software and System-Oriented Software
- Cloud & Industrial IT Services,
- Digital Factory Services
- Industry 4.0 & Industrial Internet
- Software Solutions
- Materials handling

## BUYERS PROFILE

Chairmen , Directors, CIOs , Heads of Digital Transformation and Heads of Technology, Operations, Process, Automation, Manufacturing , Engineering, Maintenance & Safety from:



- Chemicals & Fertilizers
- Specialty & Fine chemicals
- Pharma & Lifesciences
- Agrochemicals
- Power
- Oil & Gas
- Refining & Petrochemicals
- Instrumentation & Automation technology, solutions & services providers
- Managers and Architects of Automation and Enterprise Integration
- EPC & Engineering Consultants
- IT services providers

# ChemTECH World.IE

INDUSTRY ZONES IN WHICH YOU CAN EXHIBIT PRODUCT & SERVICES

**Pharma, BioPharma,  
BioTechnology & Lab Analytixs**

**Chemical Process Equipment &  
Technology & EPC**

**Pumps, Valves,  
Seals & Fittings**

**Specialty  
Chemicals**

**Refining  
& Petrochemicals**

**Environment,  
Water Technologies,  
Health & Safety**

**Paint, Coating &  
Surface Engineering**

**Industry Automation &  
Process Control**

**ChemTECH World.IE**

# INTERNATIONAL PARTNERSHIP PROGRAM

MORE THAN 10 COUNTRIES ARE PARTICIPATING AT **ChemTECH World.IE** THROUGH THIS PROGRAM



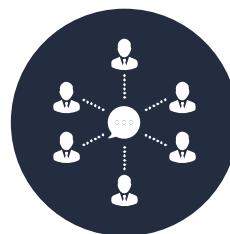
## Buyer Seller Meet

International companies would be registering as buyer and seller to explore new business opportunities in India



## Exhibit

International companies would be showcasing their products and services digitally across various categories



## Networking

Exchanging information, business networking with Indian companies in respective sectors



## Technical Seminar

Presentation by overseas companies to share information about latest technologies that company has to offer in global market

PARTNER  
ASSOCIATIONS :



GLOBAL  
REACH :



USA



Swiss



Austria



Finland



Czech Republic



Spain



Sweden



Singapore



Germany



Israel



South Africa



Netherland



Japan



South Korea



Malaysia



Italy



France



UK



Poland



China



Belgium



Taiwan



UAE

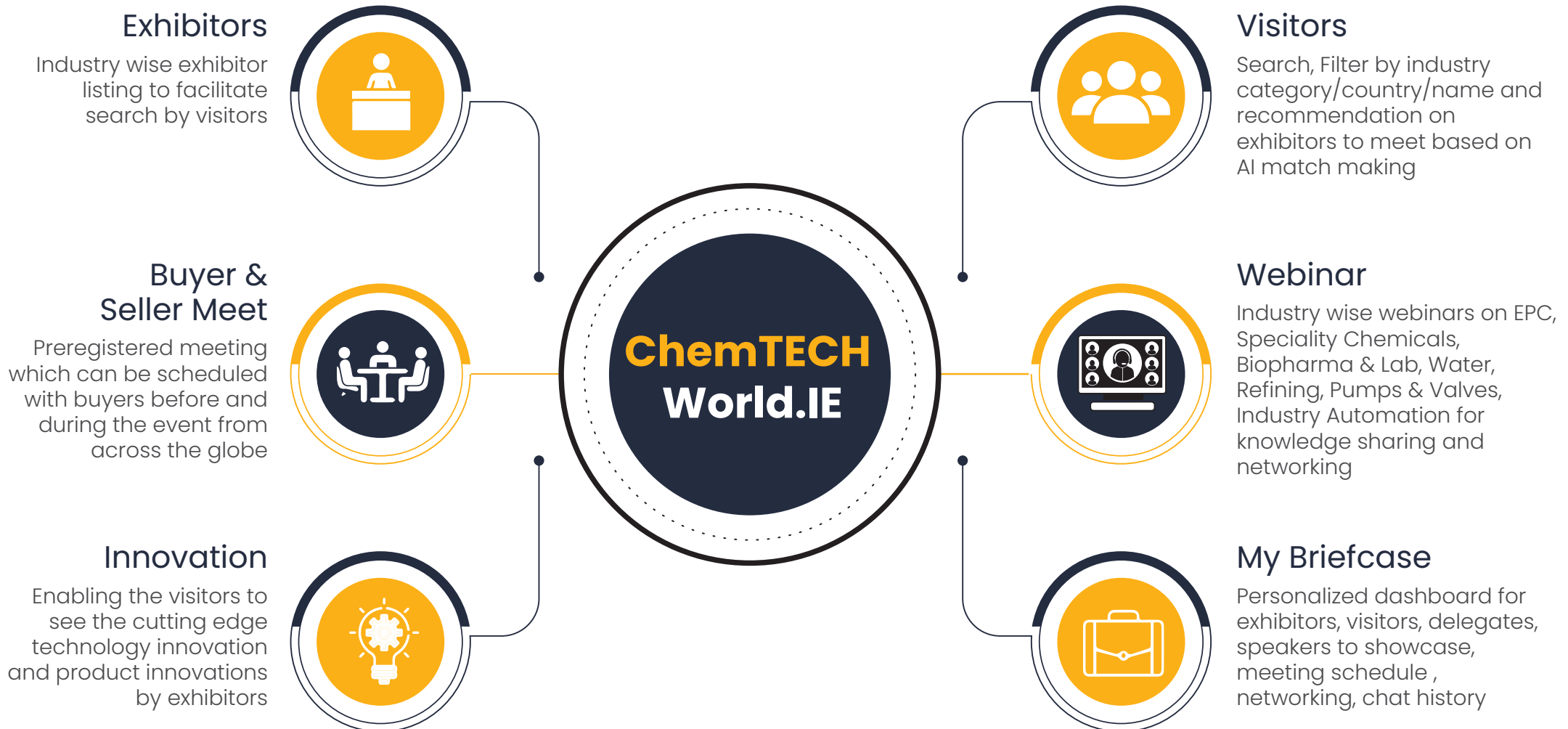


Brazil





# COMPONENTS OF **ChemTECH World.IE**



# EXPLORE HIGHLIGHTS OF **EXHIBITOR DASHBOARD** TO MEET YOUR PROSPECTIVE BUYERS



ChemTECH World.IE

**ChemTECH World.IE**

Exhibitor Dashboard Logout

Home Exhibitors Buyer & Seller Meet Visitors Webinars Innovation Support

**Exhibitor Information** Edit

**Overview**  
Documents  
Videos  
Innovation  
Products/Services

My Meetings

My Briefcase

Your team

Invite your customers

**Company Information**

Industry category :

Industries Served :

Country : India

**Adding Main Information**

Header Banner Image

Video Id

Logo

Name

Company Information

Industry category  Industry Served

Country

Jasubhai

Video Link: <https://youtu.be/Q7ApxQobIPQ>



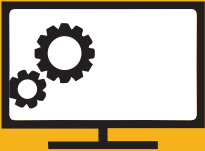
### PERSONALIZED DASHBOARD

EXHIBITORS , VISITORS , SPEAKERS & DELEGATES enabling multiple business connect through single screen, from the comfort of your desk



### AI ENABLED – CUSTOMIZED, PERSONALIZED PROMOTIONAL CAMPAIGNS

VISITORS , SPEAKERS & DELEGATES will receive RECOMMENDATIONS FOR LATEST INNOVATIONS & MEET EXHIBITORS on their personalized page based on intended targeted groups selected by the exhibitors & their interests.



### DISPLAY COMPLETE TECHNOLOGY PORTFOLIO

EXHIBITOR DASHBOARD will have complete information about organization , products as documents & videos to ENGAGE WITH POTENTIAL CUSTOMERS through BUYER SELLER MEETS, PRODUCT DEMOS, VIRTUAL FACTORY TOURS & TECHNOLOGY PRESENTATIONS



### DATA CAPTURE & DOWNLOAD

Exhibitors can CAPTURE DATA IN REAL TIME and USE THE DATA OFFLINE for FUTURE BUSINESS



### **SCHEDULE YOUR MEETINGS**

Pre schedule meetings for three days of ChemTECH World.IE appear in the meeting schedule on the Exhibitor Dashboard for multiple administrators facilitating more business interaction and networking with their prospective customers.



### **LIVE DEMOS FOR CUSTOMERS**

Invite & Engage your customers in real time through PRODUCT DEMOS , TECH INNOVATIONS, VIRTUAL FACTORY VISITS , VIDEO MEETS in different time zones



### **MEET CUSTOMERS FROM ALL TIME ZONES**

Administrators from offices from different geographies can interact with the potential customers as per their convenience

# DATA MAPPING AI ENABLED MATCHMAKING

## KEY FEATURES OF **ChemTECH World.IE**



### **BUYER RECOMMENDATIONS**

ChemTECH World.IE business platform Recommends Visitors based on interest of your business as detailed out in the registration form



### **DIRECT CONNECT WITH VISITORS**

Exhibitors can track the Online Visitors , Exhibitors and Competitors in real time by Products, Company, Country & Industries Served.



### **MEET THE BUYERS**

Schedules meetings with prospective Buyers & Sellers are listed in the meeting schedule on the Exhibitor & Visitor dashboards .

# EXPERIENCE HOW **VISITOR** WILL CONNECT WITH YOU



ChemTECH World.IE

The screenshot displays the ChemTECH World.IE website interface. At the top, there is a blue banner labeled "BANNER AD". To the right of the banner, the text "Visitor Dashboard" and "Logout" is visible. Below the banner is a navigation menu with the following items: Home, Exhibitors, Buyer & Seller Meet, Visitors, Webinars, Innovation, My Briefcase, and Support. The main content area is divided into two columns. The left column features a video player with a play button overlay, showing a presentation by Dr. Raman Ramachandran. Below the video player are several colored buttons: Exhibitors (green), Visitors (yellow), Innovation (dark green), Buyer & Seller Meet (blue), Webinar (light blue), and Invite your Peers/Friends (grey). The right column contains a section titled "Paid Exhibitor banner as per industry served of visitors" with a blue box labeled "BANNER AD".

Video Link: <https://youtu.be/b2FnEVUO5tl>

CREATE NEW BUSINESS OPPORTUNITY & MAXIMIZE  
BUSINESS POTENTIAL WITH **ChemTECH World.IE**

COST OF  
PARTICIPATION

## EXHIBITOR DASHBOARD

- Personalized Dashboard
- List product and services in one industry category
- Schedule meetings with visitors
- Network with Visitors through text based chat, email
- Have Buyer Seller meetings
- Search other Exhibitors, Visitors through filter based search or recommendation
- Upload Upto 10 PDF documents ( Brochures, catalogues)
- Upload Upto 5 Videos ( Corporate Presentation, Product Videos)
- My Briefcase - To see and download the history of visitor activity, download visitors e-card
- Attend Webinars in your exhibitor dashboard

### Notes:

- Last date of confirmation - 20<sup>th</sup> January, 2021
- Last date of upload of information on Dashboard - 31<sup>st</sup> January, 2021

■ **\$ 750 + 18% IGST**

For Add-on features,  
See next page



**ChemTECH World.IE**

CREATE NEW BUSINESS OPPORTUNITY & MAXIMIZE  
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COST OF  
PARTICIPATION

## ADDITIONAL FEATURES FOR EXHIBITORS (EXTRA CHARGES)

ADD ON FEATURES	COST
■ <b>Exhibiting in additional Industry Zone</b> (per category)	\$ 50 + 18% IGST
■ <b>Extra Videos</b> (per additional video)	\$ 50 + 18% IGST
■ <b>Extra PDF Documents</b> (per additional document)	\$ 35 + 18% IGST
■ <b>Video Exhibit in Innovation Zone</b> (upto 2 Videos)	\$ 250 + 18% IGST



# CREATE NEW BUSINESS OPPORTUNITY & MAXIMIZE BUSINESS POTENTIAL WITH **ChemTECH World.IE**

# COST OF PARTNERSHIP

## MAJOR SPONSORSHIP- CHEMTECH WORLD.IE

Type of Partnership	Title Partner	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner
<b>Cost</b>	<b>USD 12000 +GST</b> <b>MAX- 5 Nos</b>	<b>USD 4500 +GST</b> <b>MAX- 4 Nos</b>	<b>USD 3000 +GST</b> <b>MAX- 4 Nos</b>	<b>USD 2500 +GST</b> <b>MAX- 4 Nos</b>	<b>USD 2000 +GST</b> <b>MAX- 4 Nos</b>
<b>Logo Branding</b>	ChemTECH World.IE Powered by Title Partner on all pages	Branded as Platinum Partner on Home Page	Branded as Gold Partner on Home Page	Branded as Silver Partner on Home Page	Branded as Bronze Partner on Home Page
<b>Exhibitor Dashboard</b>	All Industry Zones	All Industry Zones	All Industry Zones	6 Industry Zones	4 Industry Zones
<b>Branding on Webinar Page</b>	Branded as Title Partner	Branded as Platinum Partner	Branded as Gold Partner	Branded as Silver Partner	Branded as Bronze Partner
<b>Banner Ad on all Visitor Dashboard Main</b>	Main Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard
<b>Video in Innovation Zone</b>	Three Nos	Two Nos	Two Nos	One Nos	One Nos
<b>Ad in E-Directory</b>	Double Spread Video Dynamic Ad	Double Spread Video Dynamic Ad	Double Spread Video Dynamic Ad	Full Page Video Dynamic Ad	Full Page Video Dynamic Ad
<b>Technical Presentation at webinar approved by Technical Committee</b>	Two slots of Live Presentation of 15 mins each	One slot of Live Presentation of 15 mins	One slot of Live Presentation of 15 mins	One slot of Live Presentation of 15 mins	One slot of Recorded Presentation of 15 mins
<b>Others</b>	Five Page Profile in CEW magazine	Three Page Profile in CEW magazine	Two Page Profile in CEW magazine	One Page Profile in CEW magazine	One Page Profile in CEW magazine

# CREATE NEW BUSINESS OPPORTUNITY & MAXIMIZE BUSINESS POTENTIAL WITH **ChemTECH World.IE**

# COST OF PARTNERSHIP

## INDUSTRY SEGMENT - CHEMTECH WORLD.IE

Type of Partnership	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner	Support Partner
	USD 2000 +GST MAX- 10 Nos	USD 1750 +GST MAX- 15 Nos	USD 1500 +GST MAX- 20 Nos	USD 1250 +GST MAX- 25 Nos	USD 1000 +GST MAX- 30 Nos
<b>Logo Branding</b>	Branded as Platinum Partner on Home Page and in one primary industry zone dashboard	Branded as Gold Partner on Home Page and in one primary industry zone dashboard	Branded as Silver Partner on Home Page and in one primary industry zone dashboard	Branded as Bronze Partner on Home Page and in one primary industry zone dashboard	Branded as Support Partner on Home Page and in one primary industry zone dashboard
<b>Exhibitor Dashboard</b>	6 Industry Zones	4 Industry Zones	3 Industry Zones	2 Industry Zones	1 Industry Zone
<b>Branding on Webinar Page</b>	Branded as Platinum Partner	Branded as Gold Partner	Branded as Silver Partner	Branded as Bronze Partner	Branded as Support Partner
<b>Banner Ad on all Visitor Dashboard</b>	Scrolling Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard
<b>Video in Innovation Zone</b>	One Nos	One Nos	One Nos	-	-
<b>Directory</b>	Double Spread Video Dynamic Ad	Double Spread Video Dynamic Ad	Full Page Video Dynamic Ad	Full Page Video Dynamic Ad	Full Page Video Dynamic Ad
<b>Technical Presentation at webinar approved by Technical Committee</b>	One slot of Recorded Presentation of 15 mins	One slot of Recorded Presentation of 15 mins	One slot of Recorded Presentation of 15 mins	-	-
	One Page Profile in CEW magazine -	One Page Profile in CEW magazine	-	-	-

## Title Partners



## Platinum Partners



## Gold Partners



## Silver Partners



## Bronze Partner



## Support Partners



OF SERVING THE CHEMICAL  
PROCESS & ALLIED INDUSTRY

**250000**

Authentic connect with  
professionals from chemical  
process industry and allied  
industry

**5000**

Exhaustive network of Industry  
Influencers, and Business  
Leaders

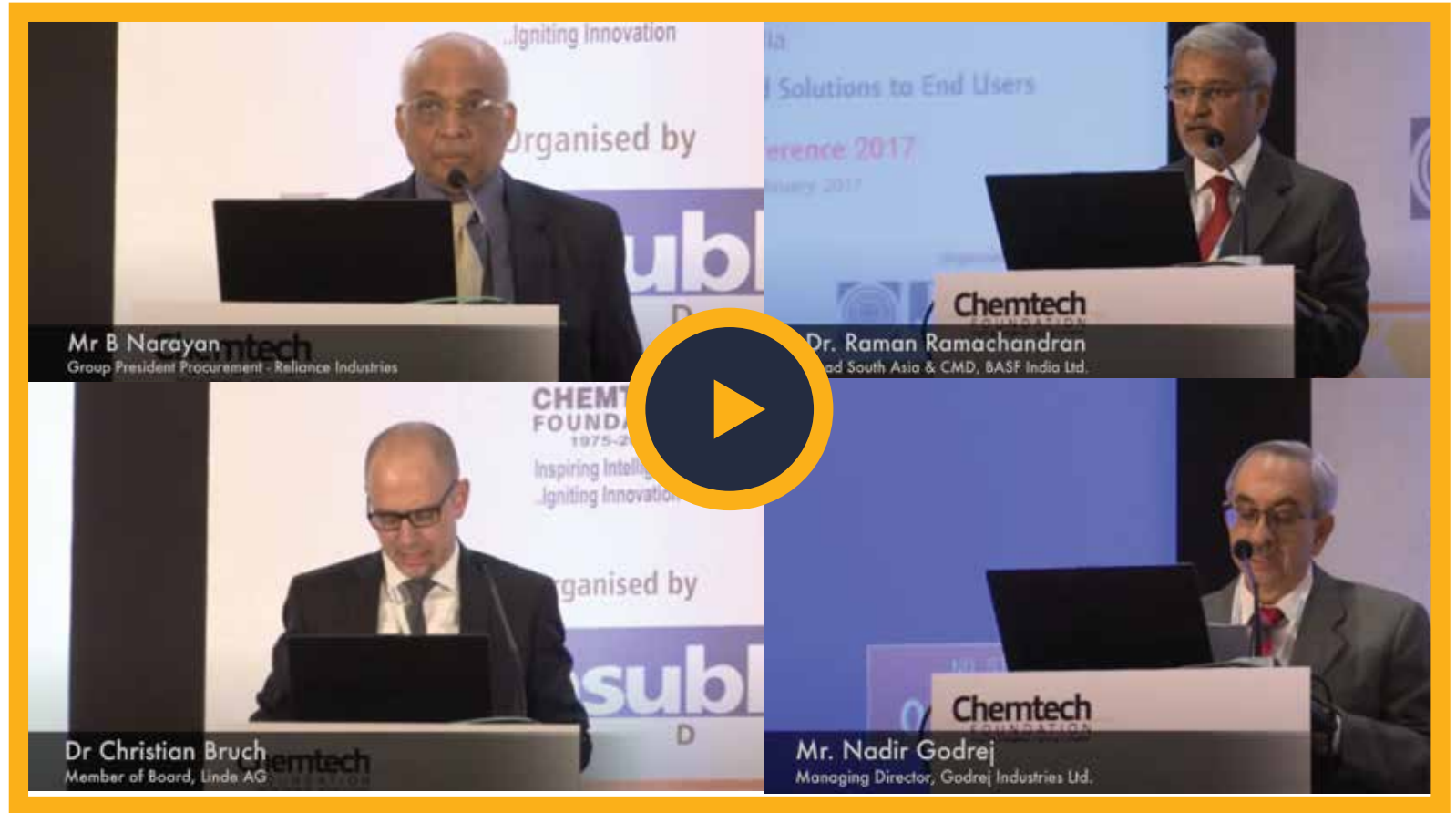
**25**

Association with International  
industry partners from more  
than 25 countries

**15**

Association with leading  
industry associations to  
facilitate your business  
interactions

## WHAT OUR **STAKEHOLDERS** SAY



Video Link: <https://youtu.be/sqtFoVLIVul>



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