

# ChemTECH World.IE

24-26 February 2021



Other Industry Zones



the future of immersive business experience for  
Process Industry starts here





24-26 February 2021

Buyer & Seller Platform for the Automation Technologies  
and service providers from across the globe

# Industry Automation & Control World.IE

Experiential Business Platform of ChemTECH to create new business opportunities

## Buyer Seller Meet

Schedule Pre-Registered Meeting with your prospective Buyers from across the globe before the event and during the event.

## Personalized Exhibitor Dashboard

Showcasing product and services, schedule meetings, interact with visitors, attend webinar.

## Connect with International buyers from more than 10 countries

ChemTech is having cooperation and support of various trade association across more than 10 countries

## Recommendation on Visitors based on AI matchmaking

Get recommendation on visitors to meet and network, which will enable intelligent match making and suggestion, based on detailed and exhaustive registration form

## Analytics and Download data from your dashboard

The platform enables you to download entire data and get detailed analytics on activity at your company page.

## Extensive Marketing Plan reaching 250000 Professionals

Marketing campaign , which will reach 250,000 professionals through emailer campaigns, digital marketing campaign across social media platforms.

## Unique, Experiential & Intelligent Business Platform

Helping you accomplish all tasks under single screen, at comfort of your desk.



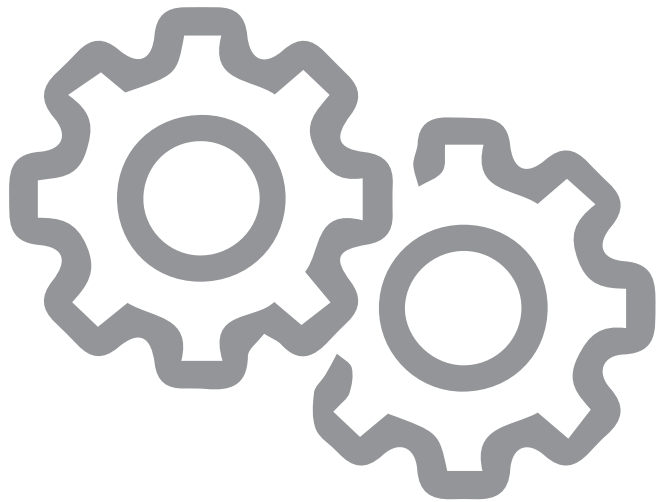
**Industry Automation & Control World.IE 2021** will be a Buyer & Seller Platform for the Automation Technologies and service providers from across the globe



**Vartika Shukla**  
Director Technical  
Engineers India Ltd

Chairman  
IAC World.IE 2021

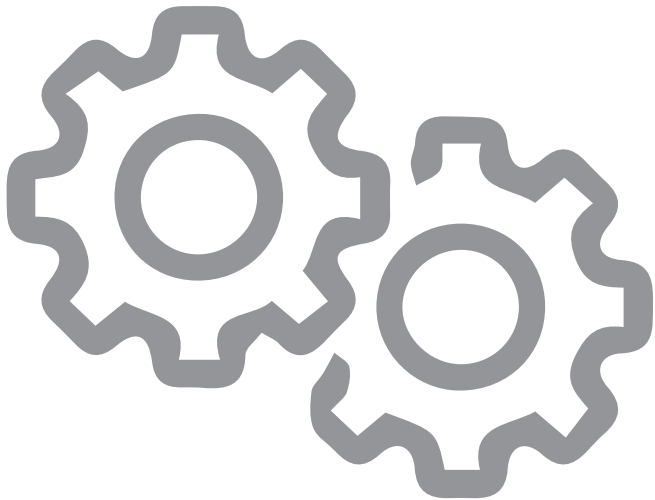
# EXHIBITOR PROFILE



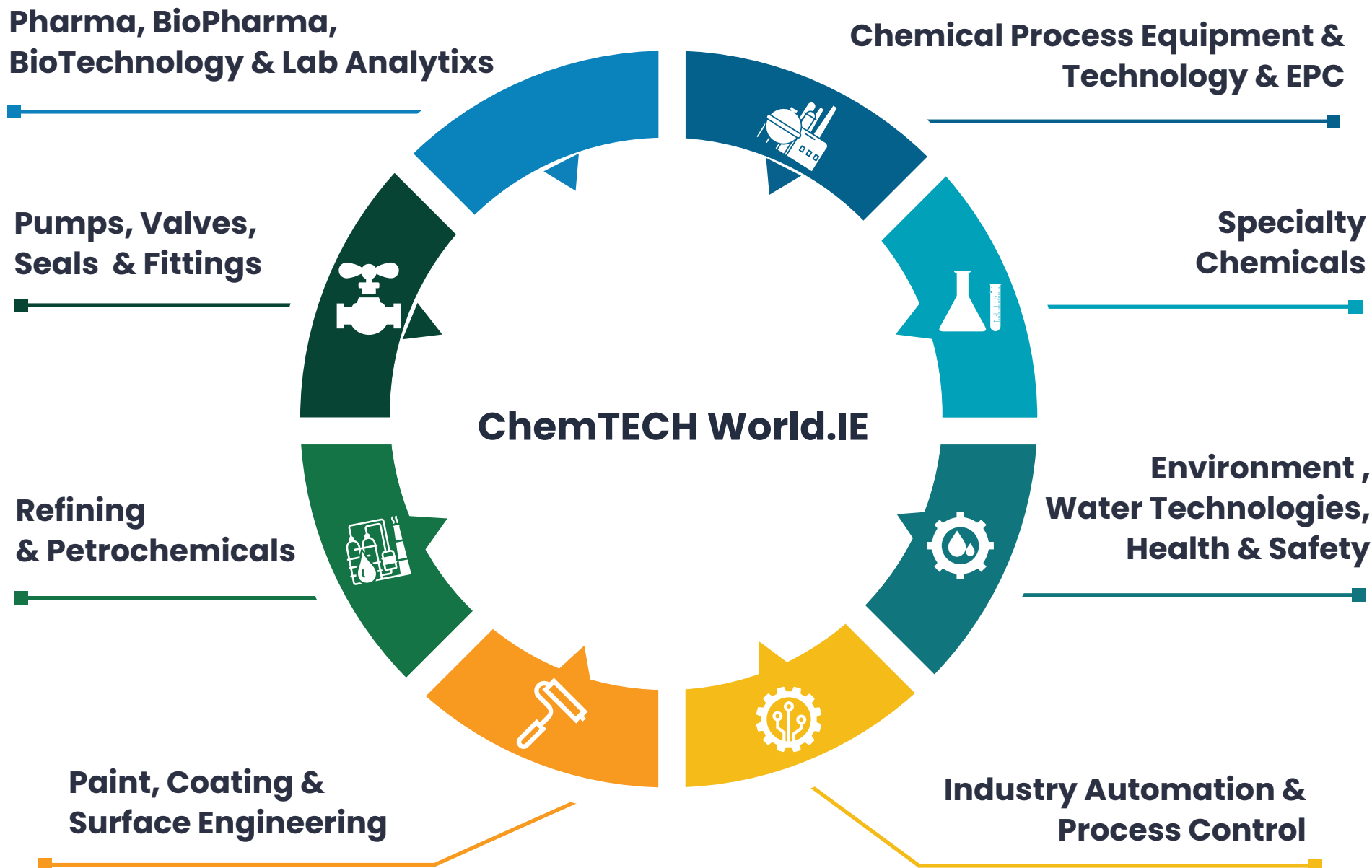
- Instrumentation Control & Automation
- Process & factory Automation
- Integrated Automation, Industrial IT, Drive Technology and Fluid Technology - IAMD
- Assembly, Handling, Maintenance and Factory Equipment
- Electrical Components
- Motions & Drives
- Measuring Technology, Sensors, Open and Closed Loop Technology
- Motors and Drive Technology
- Robotics
- Services for the Field of Integrated Automation
- Integrated Processes and IT solutions (Digital Factory)
- Basic Software and System-Oriented Software
- Cloud & Industrial IT Services,
- Digital Factory Services
- Industry 4.0 & Industrial Internet
- Software Solutions
- Materials handling

## BUYERS PROFILE

Chairmen , Directors, CIOs , Heads of Digital Transformation and Heads of Technology, Operations, Process, Automation, Manufacturing , Engineering, Maintenance & Safety from:



- Chemicals & Fertilizers
- Specialty & Fine chemicals
- Pharma & Lifesciences
- Agrochemicals
- Power
- Oil & Gas
- Refining & Petrochemicals
- Instrumentation & Automation technology, solutions & services providers
- Managers and Architects of Automation and Enterprise Integration
- EPC & Engineering Consultants
- IT services providers



# INTERNATIONAL PARTNERSHIP PROGRAM

MORE THAN 10 COUNTRIES ARE PARTICIPATING AT **ChemTECH World.IE** THROUGH THIS PROGRAM



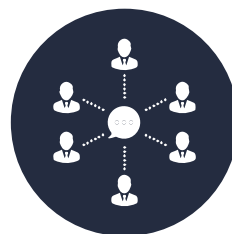
## Buyer Seller Meet

International companies would be registering as buyer and seller to explore new business opportunities in India



## Exhibit

International companies would be showcasing their products and services digitally across various categories



## Networking

Exchanging information, business networking with Indian companies in respective sectors



## Technical Seminar

Presentation by overseas companies to share information about latest technologies that company has to offer in global market

PARTNER  
ASSOCIATIONS :



DECHEMA  
Society for Chemical Engineering and Technology e.V.



VDMA  
Process Plant  
and Equipment

CEPE  
Chemical Engineering  
Process Equipment

EuropaBio  
The European Association for  
Biochemical Engineering



feiQue  
Federación Española de la  
Industria Química Española



JPMA JMA  
Japan Process Manufacturers  
Association



ABEQ Associação Brasileira  
de Engenharia Química



AKEI  
Asociación Española de  
Ingenieros Químicos

GLOBAL  
REACH :



USA



Swiss



Austria



Finland



Czech Republic



Spain



Sweden



Singapore



Germany



Israel



South Africa



Netherlands



Japan



South Korea



Malaysia



Italy



France



UK



Poland



China



Belgium



Taiwan



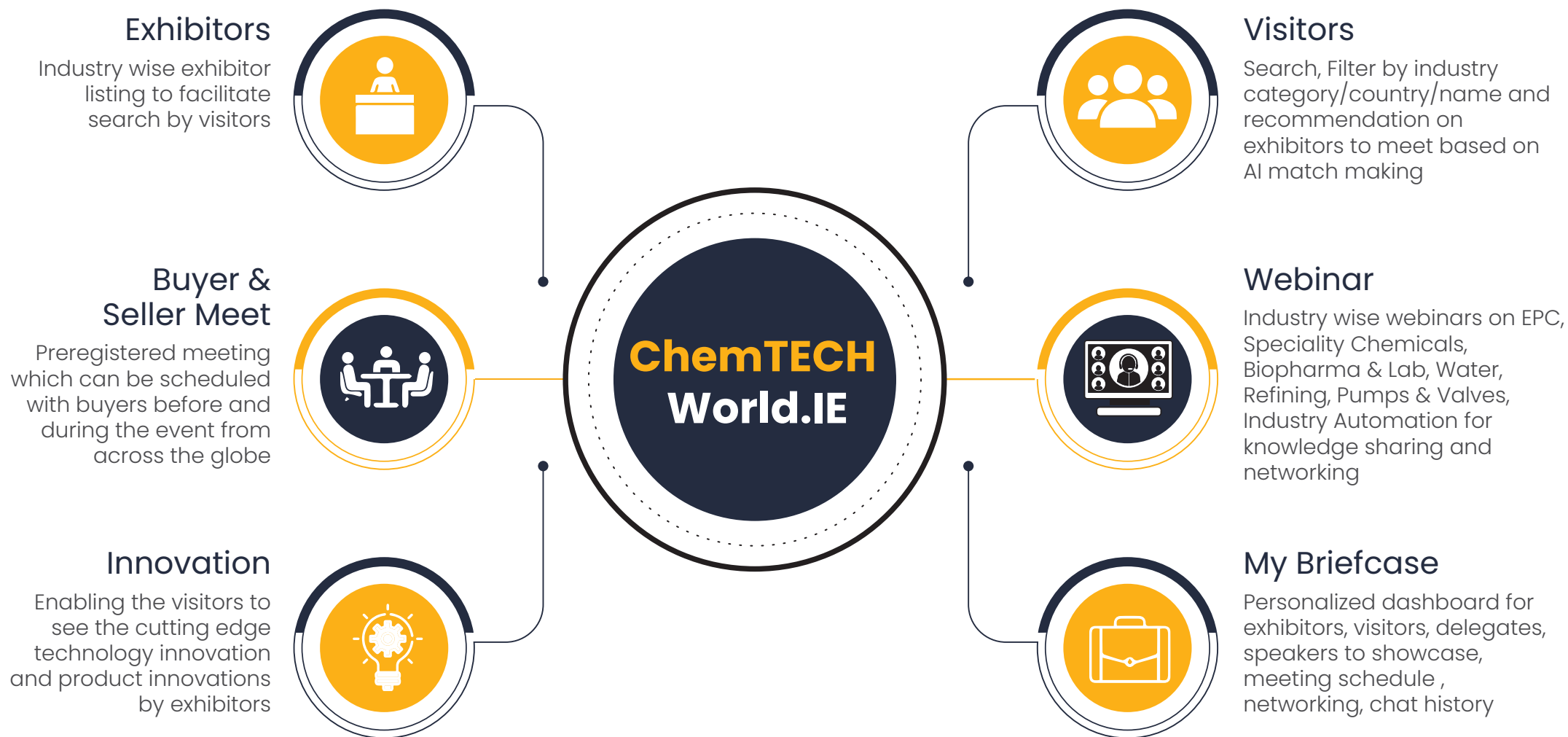
UAE



Brazil



# COMPONENTS OF **ChemTECH** World.IE



# EXPLORE HIGHLIGHTS OF **EXHIBITOR DASHBOARD** TO MEET YOUR PROSPECTIVE BUYERS



ChemTECH World.IE

**ChemTECH World.IE**

Exhibitor Dashboard Logout

Home Exhibitors Buyer & Seller Meet Visitors Webinars Innovation Support

**Exhibitor Information** Edit

**Overview**  
Documents  
Videos  
Innovation  
Products/Services  
  
My Meetings  
  
My Briefcase  
  
Your team  
  
Invite your customers

LOGO

COMPANY

Company Information

Industry category :

Industries Served :

Country : India

**Adding Main Information**

Header Banner Image

Video Id

Logo

Name

Company Information

Industry category Industry Served

Country

Video Link: <https://youtu.be/Q7ApxQobIPQ>



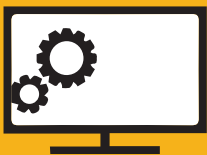
### PERSONALIZED DASHBOARD

EXHIBITORS , VISITORS , SPEAKERS & DELEGATES enabling multiple business connect through single screen, from the comfort of your desk



### AI ENABLED – CUSTOMIZED, PERSONALIZED PROMOTIONAL CAMPAIGNS

VISITORS , SPEAKERS & DELEGATES will receive RECOMMENDATIONS FOR LATEST INNOVATIONS & MEET EXHIBITORS on their personalized page based on intended targeted groups selected by the exhibitors & their interests.



### DISPLAY COMPLETE TECHNOLOGY PORTFOLIO

EXHIBITOR DASHBOARD will have complete information about organization , products as documents & videos to ENGAGE WITH POTENTIAL CUSTOMERS through BUYER SELLER MEETS, PRODUCT DEMOS, VIRTUAL FACTORY TOURS & TECHNOLOGY PRESENTATIONS



### DATA CAPTURE & DOWNLOAD

Exhibitors can CAPTURE DATA IN REAL TIME and USE THE DATA OFFLINE for FUTURE BUSINESS



### **SCHEDULE YOUR MEETINGS**

Pre schedule meetings for three days of ChemTECH World.IE appear in the meeting schedule on the Exhibitor Dashboard for multiple administrators facilitating more business interaction and networking with their prospective customers.



### **LIVE DEMOS FOR CUSTOMERS**

Invite & Engage your customers in real time through PRODUCT DEMOS , TECH INNOVATIONS, VIRTUAL FACTORY VISITS , VIDEO MEETS in different time zones



### **MEET CUSTOMERS FROM ALL TIME ZONES**

Administrators from offices from different geographies can interact with the potential customers as per their convenience

# DATA MAPPING AI ENABLED MATCHMAKING

## KEY FEATURES OF **ChemTECH World.IE**



### **BUYER RECOMMENDATIONS**

ChemTECH World.IE business platform Recommends Visitors based on interest of your business as detailed out in the registration form



### **DIRECT CONNECT WITH VISITORS**

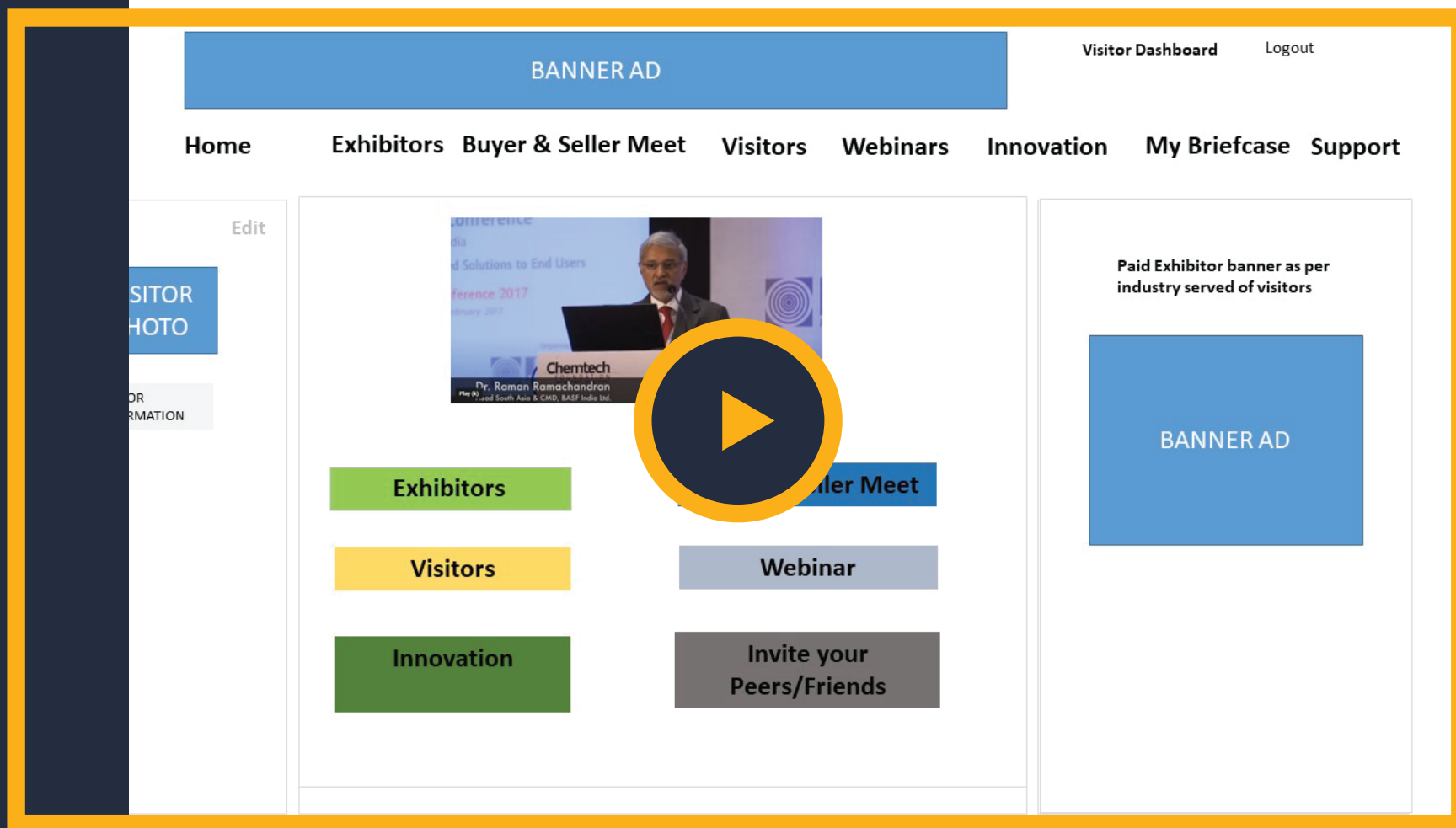
Exhibitors can track the Online Visitors , Exhibitors and Competitors in real time by Products, Company, Country & Industries Served.



### **MEET THE BUYERS**

Schedules meetings with prospective Buyers & Sellers are listed in the meeting schedule on the Exhibitor & Visitor dashboards .

# EXPERIENCE HOW **VISITOR** WILL CONNECT WITH YOU



Video Link: <https://youtu.be/b2FnEVUO5tI>

CREATE NEW BUSINESS OPPORTUNITY & MAXIMIZE  
BUSINESS POTENTIAL WITH **ChemTECH World.IE**

COST OF  
PARTICIPATION

## EXHIBITOR DASHBOARD

- Personalized Dashboard
- List product and services in one industry category
- Schedule meetings with visitors
- Network with Visitors through text based chat, email
- Have Buyer Seller meetings
- Search other Exhibitors, Visitors through filter based search or recommendation
- Upload Upto 10 PDF documents ( Brochures, catalogues)
- Upload Upto 5 Videos ( Corporate Presentation, Product Videos)
- My Briefcase – To see and download the history of visitor activity, download visitors e-card
- Attend Webinars in your exhibitor dashboard

### Notes:

- Last date of confirmation – 20<sup>th</sup> January, 2021
- Last date of upload of information on Dashboard – 31<sup>st</sup> January, 2021

- ₹ 35,000 + 18% GST
- \$ 750 + 18% IGST

For Add-on features,  
See next page



**ChemTECH World.IE**

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COST OF  
PARTICIPATION

## ADDITIONAL FEATURES FOR EXHIBITORS (EXTRA CHARGES)

ADD ON FEATURES	COST
■ <b>Exhibiting in additional Industry Zone</b> (per category)	₹ 2000 + 18% GST \$ 50 + 18% IGST
■ <b>Extra Videos</b> (per additional video)	₹ 2000 + 18% GST \$ 50 + 18% IGST
■ <b>Extra PDF Documents</b> (per additional document)	₹ 1000 + 18% GST \$ 35 + 18% IGST
■ <b>Video Exhibit in Innovation Zone</b> (upto 2 Videos)	₹ 15000 + 18% GST \$ 250 + 18% IGST



# CREATE NEW BUSINESS OPPORTUNITY & MAXIMIZE BUSINESS POTENTIAL WITH **ChemTECH World.IE**

## COST OF PARTNERSHIP

### MAJOR SPONSORSHIP- CHEMTECH WORLD.IE

Type of Partnership	Title Partner	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner
<b>Cost</b>	₹ 8,00,000+ GST USD 12000 +GST MAX- 5 Nos	₹ 300000+ GST USD 4500 +GST MAX- 4 Nos	₹ 200,000+ GST USD 3000 +GST MAX- 4 Nos	₹ 150,000+ GST USD 2500 +GST MAX- 4 Nos	₹ 125,000+ GST USD 2000 +GST MAX- 4 Nos
<b>Logo Branding</b>	ChemTECH World.IE Powered by Title Partner on all pages	Branded as Platinum Partner on Home Page	Branded as Gold Partner on Home Page	Branded as Silver Partner on Home Page	Branded as Bronze Partner on Home Page
<b>Exhibitor Dashboard</b>	All Industry Zones	All Industry Zones	All Industry Zones	6 Industry Zones	4 Industry Zones
<b>Branding on Webinar Page</b>	Branded as Title Partner	Branded as Platinum Partner	Branded as Gold Partner	Branded as Silver Partner	Branded as Bronze Partner
<b>Banner Ad on all Visitor Dashboard Main</b>	Main Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard
<b>Video in Innovation Zone</b>	Three Nos	Two Nos	Two Nos	One Nos	One Nos
<b>Ad in E-Directory</b>	Double Spread Video Dynamic Ad	Double Spread Video Dynamic Ad	Double Spread Video Dynamic Ad	Full Page Video Dynamic Ad	Full Page Video Dynamic Ad
<b>Technical Presentation at webinar approved by Technical Committee</b>	Two slots of Live Presentation of 15 mins each	One slot of Live Presentation of 15 mins	One slot of Live Presentation of 15 mins	One slot of Live Presentation of 15 mins	One slot of Recorded Presentation of 15 mins
<b>Others</b>	Five Page Profile in CEW magazine	Three Page Profile in CEW magazine	Two Page Profile in CEW magazine	One Page Profile in CEW magazine	One Page Profile in CEW magazine

# CREATE NEW BUSINESS OPPORTUNITY & MAXIMIZE BUSINESS POTENTIAL WITH **ChemTECH World.IE**

## COST OF PARTNERSHIP

### INDUSTRY SEGMENT - CHEMTECH WORLD.IE

Type of Partnership	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner	Support Partner
<b>Cost</b>	₹ 125,000+ GST USD 2000 +GST MAX- 10 Nos	₹ 100,000+ GST USD 1750 +GST MAX- 15 Nos	₹ 75,000+ GST USD 1500 +GST MAX- 20 Nos	₹ 65,000+ GST USD 1250 +GST MAX- 25 Nos	₹ 50,000+ GST USD 1000 +GST MAX- 30 Nos
<b>Logo Branding</b>	Branded as Platinum Partner on Home Page and in one primary industry zone dashboard	Branded as Gold Partner on Home Page and in one primary industry zone dashboard	Branded as Silver Partner on Home Page and in one primary industry zone dashboard	Branded as Bronze Partner on Home Page and in one primary industry zone dashboard	Branded as Support Partner on Home Page and in one primary industry zone dashboard
<b>Exhibitor Dashboard</b>	6 Industry Zones	4 Industry Zones	3 Industry Zones	2 Industry Zones	1 Industry Zone
<b>Branding on Webinar Page</b>	Branded as Platinum Partner	Branded as Gold Partner	Branded as Silver Partner	Branded as Bronze Partner	Branded as Support Partner
<b>Banner Ad on all Visitor Dashboard Main</b>	Scrolling Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard
<b>Video in Innovation Zone</b>	One Nos	One Nos	One Nos	-	-
<b>Ad in E-Directory</b>	Double Spread Video Dynamic Ad	Double Spread Video Dynamic Ad	Full Page Video Dynamic Ad	Full Page Video Dynamic Ad	Full Page Video Dynamic Ad
<b>Technical Presentation at webinar approved by Technical Committee</b>	One slot of Recorded Presentation of 15 mins	One slot of Recorded Presentation of 15 mins	One slot of Recorded Presentation of 15 mins	-	-
<b>Othes</b>	One Page Profile in CEW magazine -	One Page Profile in CEW magazine	-	-	-

## Title Partners



## Platinum Partners



## Gold Partners



## Silver Partners



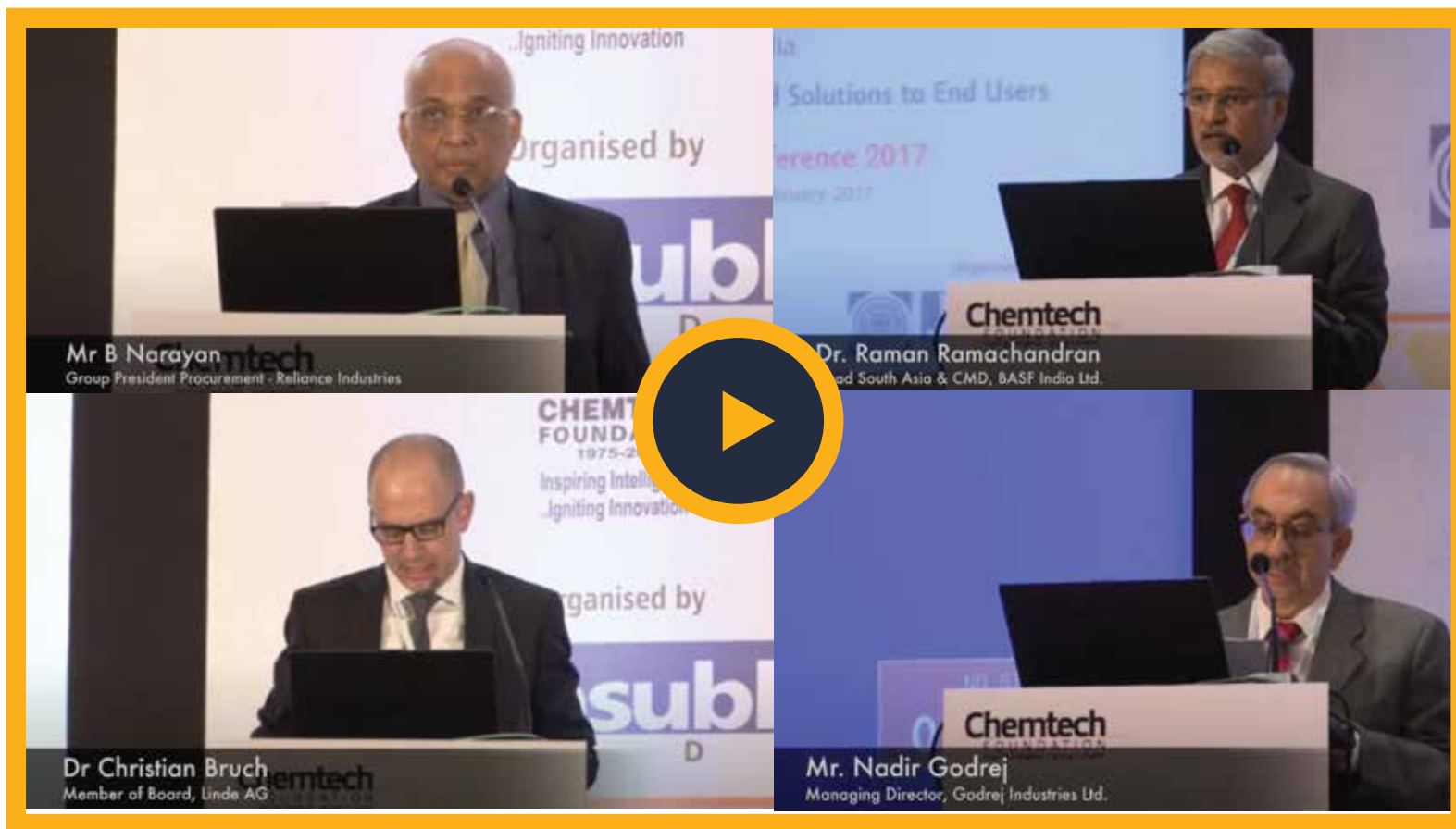
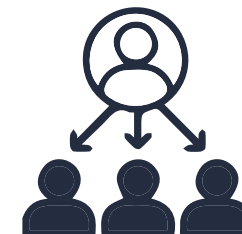
## Bronze Partner



## Support Partners



## WHAT OUR **STAKEHOLDERS** SAY



Video Link: <https://youtu.be/sqtFoVLIVul>



### **Jasubhai Media Pvt Ltd**

26, Maker Chamber VI, 2<sup>nd</sup> Floor, Nariman Point, Mumbai - 400021, India.  
Tel: +91-22-4037 3737, Fax: +91-22-2287 0502, Email: [sales@jasubhai.com](mailto:sales@jasubhai.com)

Ahmedabad/Vadodara - 09820544904 | Bangalore - 09892644177 | Chennai - 09176963737 | Delhi - 09818148551  
Hyderabad / Pune - 09822209183, 09823410712 | Mumbai - 098331 04834, 098202 52953, 096643 60902