

Interactive & Innovative Channel to reach

>200,000 Inboxes of Business Readers

CEW - Print & Digital



Dynamic Platform to Connect with Chemical Industry Ecosystem



IMPACT-READERSHIP

IMPACT-INTERNATIONAL

EDITORIAL CALENDAR

ADVERTISEMENT TARIFF

ARCHIVES

ADVISORY BOARD

TESTIMONIALS

AMPLIFY REACH

ADVERTISE WITH US

www.jasubhaimedia.com



CHEMICAL ENGINEERING WORLD

Since 1966 Chemical Engineering World, the flagship publication of Jasubhai media Pvt. Ltd has continued to bring insightful content on latest technologies & business trends to cater to the changing needs of the chemical processing industry through the print editions.

As the Indian chemical industry gears up towards becoming self- reliant & globally competitive, we have revamped the content to suit the changing needs of the industry. The content authored BY the industry FOR the industry will be presented in reader friendly interactive format and offer single click connectivity to reach potential customers.

Now in the **PRINT & DIGITAL FORMAT, CEW** promises to deliver the content to **>200,000 inboxes** globally to

- Chairmen, Managing Directors, Directors, CXOs & leaders in the top management rofessionals from array of multiple downstream end users industries across the functions of
 - Process Plant Operations
 - Manufacturing & Production
 - Maintenance & safety
 - Water & Wastewater treatment
 - Environment management engineering design
 - Process Design, Project Management, Procurement & Project Execution

IMPACT-READERSHIP

IMPACT-INTERNATIONAL

EDITORIAL CALENDAR

ADVERTISEMENT TARIFF

ARCHIVES

ADVISORY BOARD

TESTIMONIALS

AMPLIFY REACH

ADVERTISE WITH US

www.jasubhaimedia.com



Each month CEW will continue to update you through

INTERVIEWS

Interaction with industry influencers, business leaders & key decision makers on changing market dynamics & future business plans.

INDUSTRY INSIGHTS

Informative features based on information about upcoming projects and available business potential for the Equipment Technologies & services providers

FEATURES

Application oriented technical articles & case studies authored BY the industry experts FOR the industry and White papers & technology updates for the project managers & professionals in manufacturing & process plant operations

MAKE IN INDIA

Interaction with industry influencers, business leaders & key decision makers on changing market dynamics & future business plans.

KNOW HOW

Handy information & check lists for day to day activities for the professionals on equipment selection, maintenance & safety, improving equipment efficiency and much more in day to day operations for the process engineers

PRODUCT INNOVATIONS

Showcase for new products & innovative technologies to improve process & plant efficiencies for the process plant managers, purchase & procurement experts

PROJECT UPDATE

Listing of Greenfield projects, Brownfield expansions & Revamps to inform about available business opportunities

INDUSTRY NEWS

Global trends in the industry,
Leadership updates, Capacity building
& Expansions, Mergers & Acquisitions
and important announcements by
Governments, Regulatory authorities &
Policy makers from across the globe

STUDENT OUTREACH

Mentorship lectures by industry Icons, Influencers & technology experts to aspire the young minds to Develop Future Leaders

IMPACT-READERSHIP

INTRODUCTION

IMPACT-READERSHIP

IMPACT-INTERNATIONAL

EDITORIAL CALENDAR

ADVERTISEMENT TARIFF

ARCHIVES

ADVISORY BOARD

TESTIMONIALS

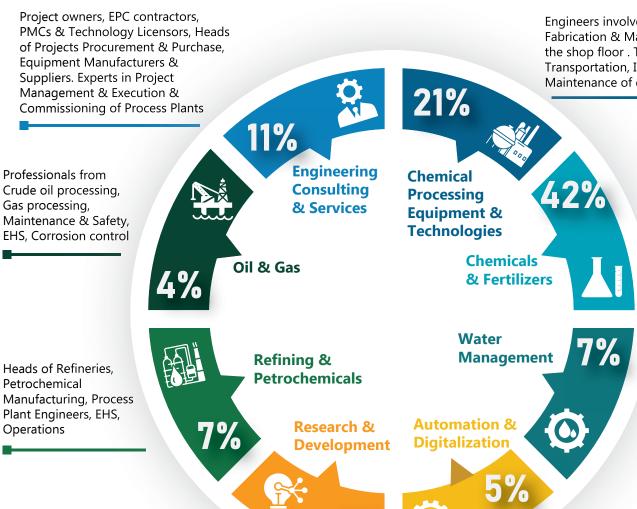
AMPLIFY REACH

ADVERTISE WITH US

www.jasubhaimedia.com



REACH >200,000 INBOXES



Engineers involved in Equipment Design, Fabrication & Manufacturing of equipment at the shop floor . Technical experts for safety Transportation, Installation, Commissioning & Maintenance of equipment

> Chairmen MDs, CXOs Heads of Technology, Manufacturing, Process & Operations, Process Plants, ETPs, Maintenance & Safety from downstream chemicals manufacturing & fertilizer producing industries

Professionals industrial ETPs & CETPs, state & central pollution control boards, engineering consultants & EPC services Water & Wastewater treatment technology & services and other environmental solutions

Professionals from academic & industrial R&D community, Innovation incubators, Research labs, Chemists & Biologists, domain experts from QA & QC and manufacturers & suppliers of lab equipment, analytical instruments & technologies

MDs CXOs of Automation technology & Digital services. CIOs , Heads of Digital Transformation, Automation , Plant instrumentation from the end user industries

IMPACT - INTERNATIONAL

Over the years Jasubhai Group and ChemTECH Foundation has been instrumental in facilitating technology transfer, marketing & strategic alliances, FDI between India and participating countries with valuable support from the Government of India and concerned Ministries. Companies from across the world have benefited from the participation in ChemTECH series of international events - one of the biggest events of its kind in India.



PARTNER ASSOCIATIONS:





















INTRODUCTION

ARCHIVES

CHEMICAL

ADVISORY BOARD

TESTIMONIALS

AMPLIFY REACH

ADVERTISE WITH US

www.jasubhaimedia.com

IMPACT-READERSHIP

IMPACT-INTERNATIONAL

ADVERTISEMENT TARIFF

EDITORIAL CALENDAR



















































Taiwan





EDITORIAL CALENDAR



INTRODUCTION

IMPACT-READERSHIP

IMPACT-INTERNATIONAL

EDITORIAL CALENDAR

ADVERTISEMENT TARIFF

ARCHIVES

ADVISORY BOARD

TESTIMONIALS

AMPLIFY REACH

ADVERTISE WITH US

www.jasubhaimedia.com



APRIL 2023	MAY 2023	JUNE 2023
STATIC EQUIPMENT BOILERS, HEAT EXCHANGER & COOLING TOWERS	ROTARY EQUIPMENT PUMPS, VALVES, PIPES & FITTINGS	FILTRATION & SEPARATION
JULY 2023	AUGUST 2023	SEPTEMBER 2023
DIGITALIZATION & AUTOMATION	REFINING & PETROCHEMICALS	WATER & WASTE WATER TREATMENT
OCTOBER 2023	NOVEMBER 2023	DECEMBER 2023
ENGINEERING PROCUREMENT & CONSTRUCTION (EPC)	SPECIALTY CHEMICALS	58™ ANNIVERSARY
JANUARY 2024	FEBRUARY 2024	MARCH 2024
SUPPLY CHAIN MANAGEMENT & LOGISTICS	CHEMTECH WORLD EXPO 2024 SPECIAL	CORROSION MITIGATION SURFACE ENGINEERING, CORROSION CONTROL & NEW MATERIALS

ADVERTISEMENT TARIFF



INTRODUCTION

IMPACT-READERSHIP

IMPACT-INTERNATIONAL

EDITORIAL CALENDAR

ADVERTISEMENT TARIFF

ARCHIVES

ADVISORY BOARD

TESTIMONIALS

AMPLIFY REACH

ADVERTISE WITH US

www.jasubhaimedia.com



RATE		
₹ 35,000/-		
₹ 22,000/-		
For any particularly requested page: 20% extra		
RATE		
₹ 1,25,000/-		
₹ 60,000/-		
₹ 40,000/-		
₹ 38,000/-		
RATE		
₹ 40,000/-		
₹ 38,000/-		
₹ 38,000/-		
₹ 62,000/-		

18% GST Extra

ADVERTISEMENT SIZES		
Full Page (Non Bleed)	19cm width x 28cm height	
Full Page (Bleed)	21cm width x 29.7cm height	
(Extra bleed mark 0.3cm all sides)		
Half Page (Horizontal)	19cm width x 13cm height	
Half Page (Vertical)	8.5cm width x 28cm height	
Gate Fold / Double Spread (Non Bleed)	38cm width x 28cm height	
Gate Fold / Double Spread (Bleed)	42cm width x 29.7cm height	
(Extra bleed mark 0.3cm all sides)		

Material Accepted: PDF with High Revolution 300dpi

N.B.: Cancellation of the advertisement booking a proper order should be sent to us atleast 15 days in advance of the respective month, to cancel an advertisement. otherwise, 50% of the cost of that particular advertisement will be charged.

IMPACT-READERSHIP

IMPACT-INTERNATIONAL

EDITORIAL CALENDAR

ADVERTISEMENT TARIFF

ARCHIVES

ADVISORY BOARD

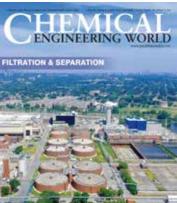
TESTIMONIALS

AMPLIFY REACH

ADVERTISE WITH US

www.jasubhaimedia.com





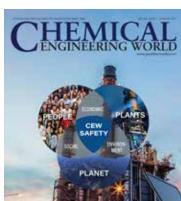
JUNE 2023

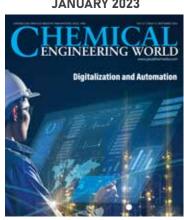
FEBRUARY 2023

OCTOBER 2022



MAY 2023





SEPTEMBER 2022





APRIL 2023

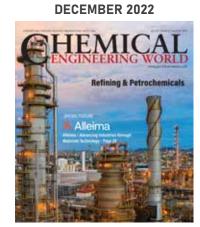
CHRONICLING PROCESS INDUSTRY INNOVATIONS



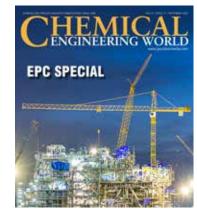
MARCH 2023



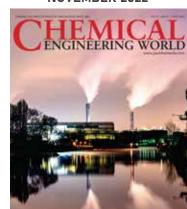
JANUARY 2023



AUGUST 2022



NOVEMBER 2022



JULY 2022

IMPACT-READERSHIP

IMPACT-INTERNATIONAL

EDITORIAL CALENDAR

ADVERTISEMENT TARIFF

ARCHIVES

ADVISORY BOARD

TESTIMONIALS

AMPLIFY REACH

ADVERTISE WITH US

www.jasubhaimedia.com



SOME OF OUR ADVISORY BOARD MEMBERS



Rajendra Gogri CMD Aarti Industries Ltd



B Narayan Group President, Procurement & Projects, Reliance Industries Ltd



Samir Somaiya CMD Godavari Biorefineries Pvt. Ltd



Arun Kumar Singh
Director Marketing,
Bharat Petroleum
Corporation Ltd



Prasad K Panicker

Head of Refinery &

Director,

Nayara Energy



Sudhir Shrivastava (IAS) Chairman, Maharashtra Pollution Control Board



Reep Hazarika
MD, Brahmaputra
Cracker &
Petrochemicals Ltd



Prof (Dr) Ashwini Nangia Director - National

Chemical Laboratory



K K Jain

Executive Director,
Centre for High
Technology,
MoPNG Govt. of India



Ajay Popat
President
Ion Exchange

INTRODUCTION
IMPACT-READERSHIP
IMPACT-INTERNATIONAL
EDITORIAL CALENDAR
ADVERTISEMENT TARIFF
ARCHIVES
ADVISORY BOARD
TESTIMONIALS
AMPLIFY REACH

www.jasubhaimedia.com

ADVERTISE WITH US





Dr Dietmar Hueglin
Director, BASF Innovation Campus Mumbai

"I very much enjoyed reading the digital issue of the March edition of Chemical Engineering World. Both content and quality of the digital publication of CEW were excellent. The printed and digital versions offer specific advantages and I wish that both will be continued. In the current pandemic the digital publication is of great value since it facilitates uninterrupted access to the magazine. Privately I benefit as well from timely and profound information by having subscribed to printed and electronic media."



SI Group
Suresh Kalra
VP & Managing Director , SI Group-India Pvt. Ltd.

"Today on world Environment day (5th June) while I am sharing my feedback with Jasubhai Media team, I applaud this initiative of you going paperless for your magazine Chemical Engineering World. We have come a long way in terms of our technological development and its high time we started leveraging it to minimize the harsh impact that has been caused on our environment. Congratulation for your current shift from publishing print editions to digital magazines and setting a great example for rest to follow."



Gotony scroves Acres

Dr. Valmik Dhakane General Manager, R&D Astec Life Sciences Ltd.

"The CEW has always been a very rich and fresh source of Information for me for quite a few years now. Though a hard copy has its own aura to it, I am confident that as we make this habit shift arising out of the current pandemic scenario you will achieve the same exquisite result in this digital version."





Jatin Aggarwal
Director, Bansal Trading Company

"I have gone through the Chemical Engineering World (CEW) March edition. My compliments on transforming and keeping the publication going in such challenging times. Digital transformation and its relevance in all facets of chemicals manufacturing, safety, data management, IOT, marketing and its channels of distribution cannot be overemphasised. Good to it was the focus of your edition."





Director - Sunlac Paints Ltd

"In my view given the circumstances and need to limit contact with anything not very essential it is an excellent idea to switch to Digital magazine. It will help the reader to remain safe and go through the magazine at his own leisure."



V Gokul Das
Chairman and Managing Director, HRS Process Systems Ltd.

"We applaud Jasubhai Media for taking this initiative to create a digital edition of Chemical Engineering World! Over the years CEW has become a synonym for process industry information, trends and prospects. CEW has been a platform for all type of business association. The digital version matches the high standard set by the print version and would go a long way in enabling the industry at such critical times. We are proud of our association and look forward to contributing in next editions with our thermal processing technology, capability and expertise. Wishing all safe and health working and overcoming the pandemic with stable business."

IMPACT-READERSHIP

IMPACT-INTERNATIONAL

EDITORIAL CALENDAR

ADVERTISEMENT TARIFF

ARCHIVES

ADVISORY BOARD

TESTIMONIALS

AMPLIFY REACH

ADVERTISE WITH US

www.jasubhaimedia.com



SIEMENS Ingenuity for life

Multidisciplinary simulation in Chemical & Process Industry

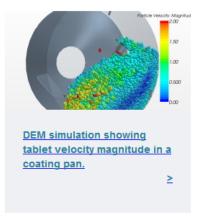
Whitepaper on Design exploration

Read this special report with case studies



CFD analysis of flames for improvement in burner design for glass furnaces.

2



Leading companies realize that investing in modeling and simulation is critical and have deployed simulation in several areas of their businesses. The articles in this Special Report highlight a few examples of this, covering a range of applications that demonstrate the value of simulation, including:

ELECTRONIC DIRECT MAILERS (EDM)

- COST AS APPLICABLE
- CUSTOMIZATION AVAILABLE AS PER INDUSTRY
 - → CHEMICAL PROCESSING EQUIPMENT & TECHNOLOGIES
 - → CHEMICALS & FERTILIZERS
 - → SPECIALTY CHEMICALS
 - → PAINTS & SURFACE COATINGS
 - → PHARMA & BIOTECH
 - → OIL & GAS
 - → POWER
 - → REFINING & PETROCHEMICALS
 - → ENGINEERING CONSULTING & SERVICES
 - → WATER TREATMENT
 - LAB & ANALYTICS
 - → INDUSTRY AUTOMATION
 - → PUMPS & VALVES

Emailer Material: HTML format with server link

IMPACT-READERSHIP

IMPACT-INTERNATIONAL

EDITORIAL CALENDAR

ADVERTISEMENT TARIFF

ARCHIVES

ADVISORY BOARD

TESTIMONIALS

AMPLIFY REACH

ADVERTISE WITH US

www.jasubhaimedia.com



SIEMENS Ingenuity for life

Multidisciplinary simulation in Chemical & Process Industry

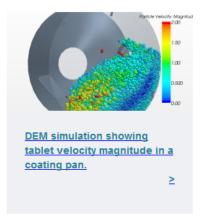
Whitepaper on Design exploration

Read this special report with case studies



CFD analysis of flames for improvement in burner design for glass furnaces.

2



Leading companies realize that investing in modeling and simulation is critical and have deployed simulation in several areas of their businesses. The articles in this Special Report highlight a few examples of this, covering a range of applications that demonstrate the value of simulation, including:

ELECTRONIC DIRECT MAILERS (EDM)

- COST AS APPLICABLE
- CUSTOMIZATION AVAILABLE AS PER INDUSTRY
 - → CHEMICAL PROCESSING EQUIPMENT & TECHNOLOGIES
 - → CHEMICALS & FERTILIZERS
 - → SPECIALTY CHEMICALS
 - → PAINTS & SURFACE COATINGS
 - → PHARMA & BIOTECH
 - → OIL & GAS
 - → POWER
 - → REFINING & PETROCHEMICALS
 - → ENGINEERING CONSULTING & SERVICES
 - → WATER TREATMENT
 - → LAB & ANALYTICS
 - → INDUSTRY AUTOMATION
 - → PUMPS & VALVES

Emailer Material: HTML format with server link

IMPACT-READERSHIP

IMPACT-INTERNATIONAL

EDITORIAL CALENDAR

ADVERTISEMENT TARIFF

ARCHIVES

ADVISORY BOARD

TESTIMONIALS

AMPLIFY REACH

ADVERTISE WITH US

www.jasubhaimedia.com



Explore various options to reach

>200,000 core industry professionals

OPPORTUNITIES TO CONNECT WITH USERS OF:

- → CHEMICALS, PETROCHEMICALS, SPECIALTY & FINE CHEMICALS
- → PROCESS PLANT MACHINERY & EQUIPMENT
- → CRITICAL EQUIPMENT
- → ROTATING & STATIC EQUIPMENT
- → PNEUMATIC & HYDRAULIC EQUIPMENT
- → EPC EPCM SERVICES & PMCS
- → TECHNOLOGY LICENSORS
- → HEAT EXCHANGERS, BOILERS & COOLING TOWERS
- → MIXERS AGITATORS & REACTORS
- → FILTRATION & SEPARATION EQUIPMENT
- → CENTRIFUGES, DRYERS, GRANULATORS & CRYSTALLIZERS
- → BLOWERS & COMPRESSORS
- → PUMPS VALVES SEALS PIPES & FITTINGS

- → HVAC (HEATING VENTILATION & AIR CONDITIONING)
- → PROCESS & FACTORY AUTOMATION, INSTRUMENTATION & CONTROL
- → DIGITAL TECHNLOGIES & SERVICES
- → LAB & ANALYTICAL TECHNOLOGIES
- → MATERIAL HANDLING & CONVEYING
- → AIR WATER LAND & NOISE POLLUTION CONTROL TECHNOLOGIES & SERVICES
- → WATER TREATMENT EQUIPMENT & TECHNOLOGIES
- → SURFACE ENGINEERING TECHNOLOGIES & SERVICES
- → PAINTS & INDUSTRIAL COATINGS
- → FIRE & SAFETY TECHNOLOGIES & SERVICES
- → SUPPLY CHAIN MANAGEMENT & LOGISTICS SERVICES