

# Chemtech

FOUNDATION  
Inspiring Intelligence > Igniting Innovation

## Process Industry's Gateway to Indian Market

# ChemTECH World.IE

24-26 February 2021

# Bio Pharma

Other Industry Zones



the future of immersive business experience for  
Process Industry starts here



# Bio Pharma World.IE

24-26 February 2021

Digital platform connecting manufacturers, users, service providers & industry influencers in the Biopharma, Biotechnology, Life Science and **Instruments** Industry

# Bio Pharma World.IE

Experiential Business Platform of ChemTECH to create new business opportunities

## Buyer Seller Meet

Schedule Pre-Registered Meeting with your prospective Buyers from across the globe before the event and during the event.

## Personalized Exhibitor Dashboard

Showcasing product and services, schedule meetings, interact with visitors, attend webinar.

## Connect with International buyers from more than 10 countries

ChemTech is having cooperation and support of various trade association across more than 10 countries

## Recommendation on Visitors based on AI matchmaking

Get recommendation on visitors to meet and network, which will enable intelligent match making and suggestion, based on detailed and exhaustive registration form

## Analytics and Download data from your dashboard

The platform enables you to download entire data and get detailed analytics on activity at your company page.

## Extensive Marketing Plan reaching 250000 Professionals

Marketing campaign , which will reach 250,000 professionals through emailer campaigns, digital marketing campaign across social media platforms.

## Unique, Experiential & Intelligent Business Platform

Helping you accomplish all tasks under single screen, at comfort of your desk.



**Biopharma World.IE** will bring together the pharma, biotech, life science and allied services providing sectors to a common digitally immersive platform. Exhibitors from across the globe will showcase their latest products and services and share ideas and technologies at the concurrent expo and webinar. The event will enable the stakeholders from the value chain and pharma and allied biotechnology sectors to connect and engage and network with prospective and industry peers.

## Association Partners



## Knowledge Partner



## Organisations represented in Biopharma World.IE Central Advisory Board



# EXHIBITOR PROFILE



## Pharmaceuticals

- Pharmaceutical Processing Plants & Equipment
- Pharma Packaging Machinery & Materials
- API, Bulk Drugs, Additives, Intermediates
- Instruments, Reagents and Chemicals
- Environment Control Equipment & Services
- Utility, Utility Services & Maintenance
- Research & Development
- Contractors - Turnkey
- ISO /GMP Consultancy Service
- Trade Associations
- Formulations
- Alternate Medicines
- Nutraceuticals
- Contract Research & Manufacturing
- Filtration & Separation Technology
- Water & Waste Water Management companies and consultants

## Biotechnology

- Biotech Products
- Biotech Service providers
- Fermenters
- Biotech park infrastructure
- Vaccines, Serums & Enzymes
- Biometric Analysis
- Bioinformatics & Diagnostics
- Research Facility Genetherapeutics and New Biological Activities
- Plant & Machinery
- Research & Development

## Clinical Research & Clinical Trials

- Clinical Research Organizations
- Site Management Organizations
- Data Management Software
- Academics
- Associations
- Medical Research Institutes
- Clinical Trial Organization
- Research & Development

# BUYERS PROFILE

Chairmen, MDs, CXOs, Presidents, Vice Presidents, Heads of R&D, Quality Control, Logistics, Purchasing, Manufacturing, Packaging, Production, Engineering, Management



- Academic Institutions
- Allied Industries
- API Providers
- Bioinformatics
- Biotechnology Companies
- Clean Room Equipments
- CRAMS
- Excipient Providers
- Incubators
- Intermediate Providers
- Nutraceuticals
- Pharma Branding
- Pharma Chemicals
- Pharma Distributors
- Pharma Infrastructure
- Pharma Machinery & Equipment Manufacturers & distributors
- Pharma Manufacturing Companies
- Pharma Packaging, Print & Labelling
- Pharma Technology and service companies
- Research Centers
- Third party Manufacturers
- Waste Management Companies
- Waste Water Management Companies

# ChemTECH World.IE

INDUSTRY ZONES IN WHICH YOU CAN EXHIBIT PRODUCT & SERVICES

**Pharma, BioPharma,  
BioTechnology & Lab Analytixs**

**Chemical Process Equipment &  
Technology & EPC**

**Pumps, Valves,  
Seals & Fittings**

**Specialty  
Chemicals**

**Refining  
& Petrochemicals**

**Environment,  
Water Technologies,  
Health & Safety**

**Paint, Coating &  
Surface Engineering**

**Industry Automation &  
Process Control**

**ChemTECH World.IE**

Industry Zone	Icon
Pharma, BioPharma, BioTechnology & Lab Analytixs	Microscope and test tubes
Chemical Process Equipment & Technology & EPC	Industrial reactor and piping
Specialty Chemicals	Flask and test tube
Environment, Water Technologies, Health & Safety	Gear with water drop
Industry Automation & Process Control	Gear with circuit board
Paint, Coating & Surface Engineering	Roller
Refining & Petrochemicals	Distillation column and tanks
Pumps, Valves, Seals & Fittings	Valve

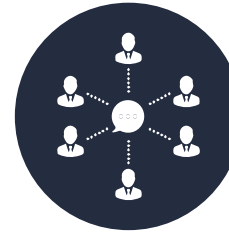
# INTERNATIONAL PARTNERSHIP PROGRAM

MORE THAN 10 COUNTRIES ARE PARTICIPATING AT **ChemTECH World.IE** THROUGH THIS PROGRAM



## Buyer Seller Meet

International companies would be registering as buyer and seller to explore new business opportunities in India



## Networking

Exchanging information, business networking with Indian companies in respective sectors



## Exhibit

International companies would be showcasing their products and services digitally across various categories



## Technical Seminar

Presentation by overseas companies to share information about latest technologies that company has to offer in global market

PARTNER ASSOCIATIONS :

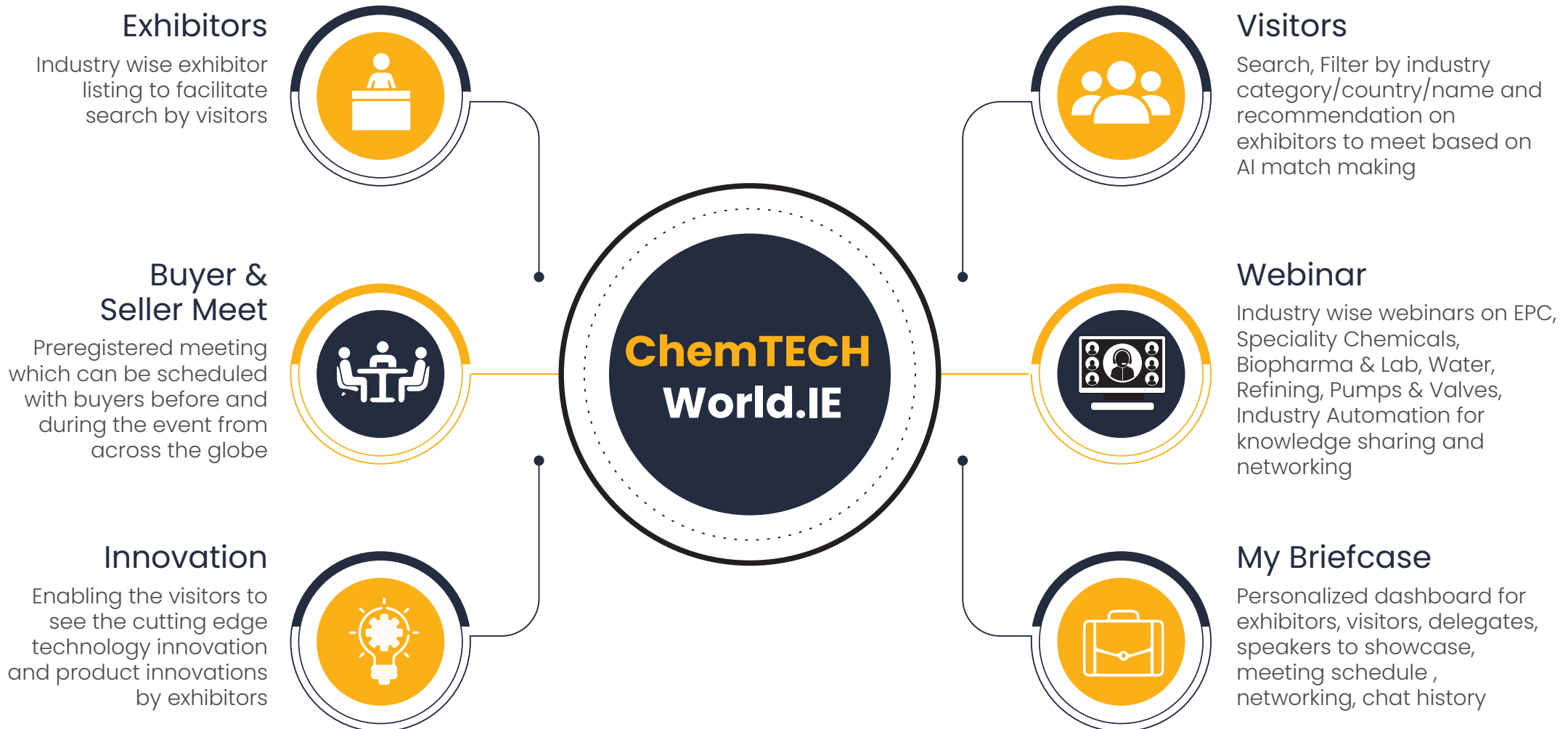


GLOBAL REACH :





# COMPONENTS OF **ChemTECH World.IE**



# EXPLORE HIGHLIGHTS OF **EXHIBITOR DASHBOARD** TO MEET YOUR PROSPECTIVE BUYERS



ChemTECH World.IE

**ChemTECH World.IE**

Exhibitor Dashboard Logout

Home Exhibitors Buyer & Seller Meet Visitors Webinars Innovation Support

**Exhibitor Information** Edit

**Overview**  
Documents  
Videos  
Innovation  
Products/Services

My Meetings

My Briefcase

Your team

Invite your customers

**Company Information**

Industry category :

Industries Served :

Country : India

**Adding Main Information**

Header Banner Image

Video Id

Logo

Name

Company Information

Industry category  Industry Served

Country

Jasubhai

Video Link: <https://youtu.be/Q7ApxQobIPQ>



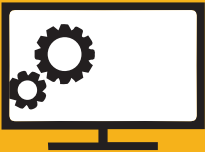
### PERSONALIZED DASHBOARD

EXHIBITORS , VISITORS , SPEAKERS & DELEGATES enabling multiple business connect through single screen, from the comfort of your desk



### AI ENABLED – CUSTOMIZED, PERSONALIZED PROMOTIONAL CAMPAIGNS

VISITORS , SPEAKERS & DELEGATES will receive RECOMMENDATIONS FOR LATEST INNOVATIONS & MEET EXHIBITORS on their personalized page based on intended targeted groups selected by the exhibitors & their interests.



### DISPLAY COMPLETE TECHNOLOGY PORTFOLIO

EXHIBITOR DASHBOARD will have complete information about organization , products as documents & videos to ENGAGE WITH POTENTIAL CUSTOMERS through BUYER SELLER MEETS, PRODUCT DEMOS, VIRTUAL FACTORY TOURS & TECHNOLOGY PRESENTATIONS



### DATA CAPTURE & DOWNLOAD

Exhibitors can CAPTURE DATA IN REAL TIME and USE THE DATA OFFLINE for FUTURE BUSINESS



### **SCHEDULE YOUR MEETINGS**

Pre schedule meetings for three days of ChemTECH World.IE appear in the meeting schedule on the Exhibitor Dashboard for multiple administrators facilitating more business interaction and networking with their prospective customers.



### **LIVE DEMOS FOR CUSTOMERS**

Invite & Engage your customers in real time through PRODUCT DEMOS , TECH INNOVATIONS, VIRTUAL FACTORY VISITS , VIDEO MEETS in different time zones



### **MEET CUSTOMERS FROM ALL TIME ZONES**

Administrators from offices from different geographies can interact with the potential customers as per their convenience

# DATA MAPPING AI ENABLED MATCHMAKING

## KEY FEATURES OF **ChemTECH World.IE**



### **BUYER RECOMMENDATIONS**

ChemTECH World.IE business platform Recommends Visitors based on interest of your business as detailed out in the registration form



### **DIRECT CONNECT WITH VISITORS**

Exhibitors can track the Online Visitors , Exhibitors and Competitors in real time by Products, Company, Country & Industries Served.



### **MEET THE BUYERS**

Schedules meetings with prospective Buyers & Sellers are listed in the meeting schedule on the Exhibitor & Visitor dashboards .

# EXPERIENCE HOW **VISITOR** WILL CONNECT WITH YOU



ChemTECH World.IE

The screenshot displays the ChemTECH World.IE website interface. At the top, there is a blue banner labeled "BANNER AD". To the right of the banner are links for "Visitor Dashboard" and "Logout". Below the banner is a navigation menu with the following items: "Home", "Exhibitors", "Buyer & Seller Meet", "Visitors", "Webinars", "Innovation", "My Briefcase", and "Support".

The main content area is divided into two columns. The left column features a video player with a play button overlay. The video shows a speaker, Dr. Raman Ramachandran, at a Chemtech conference. Below the video player are several colored buttons: "Exhibitors" (green), "Buyer & Seller Meet" (blue), "Visitors" (yellow), "Webinar" (grey), "Innovation" (dark green), and "Invite your Peers/Friends" (dark grey).

The right column contains a section titled "Paid Exhibitor banner as per industry served of visitors" with a blue box labeled "BANNER AD".

Video Link: <https://youtu.be/b2FnEVUO5tl>

CREATE NEW BUSINESS OPPORTUNITY & MAXIMIZE  
BUSINESS POTENTIAL WITH **ChemTECH World.IE**

COST OF  
PARTICIPATION

## EXHIBITOR DASHBOARD

- Personalized Dashboard
- List product and services in one industry category
- Schedule meetings with visitors
- Network with Visitors through text based chat, email
- Have Buyer Seller meetings
- Search other Exhibitors, Visitors through filter based search or recommendation
- Upload Upto 10 PDF documents ( Brochures, catalogues)
- Upload Upto 5 Videos ( Corporate Presentation, Product Videos)
- My Briefcase - To see and download the history of visitor activity, download visitors e-card
- Attend Webinars in your exhibitor dashboard

### Notes:

- Last date of confirmation - 20<sup>th</sup> January, 2021
- Last date of upload of information on Dashboard - 31<sup>st</sup> January, 2021

■ **\$ 750 + 18% IGST**

For Add-on features,  
See next page



**ChemTECH World.IE**

CREATE NEW BUSINESS OPPORTUNITY & MAXIMIZE  
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COST OF  
PARTICIPATION

## ADDITIONAL FEATURES FOR EXHIBITORS (EXTRA CHARGES)

ADD ON FEATURES	COST
■ <b>Exhibiting in additional Industry Zone</b> (per category)	\$ 50 + 18% IGST
■ <b>Extra Videos</b> (per additional video)	\$ 50 + 18% IGST
■ <b>Extra PDF Documents</b> (per additional document)	\$ 35 + 18% IGST
■ <b>Video Exhibit in Innovation Zone</b> (upto 2 Videos)	\$ 250 + 18% IGST



# CREATE NEW BUSINESS OPPORTUNITY & MAXIMIZE BUSINESS POTENTIAL WITH **ChemTECH World.IE**

# COST OF PARTNERSHIP

## MAJOR SPONSORSHIP- CHEMTECH WORLD.IE

Type of Partnership	Title Partner	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner
<b>Cost</b>	USD 12000 +GST MAX- 5 Nos	USD 4500 +GST MAX- 4 Nos	USD 3000 +GST MAX- 4 Nos	USD 2500 +GST MAX- 4 Nos	USD 2000 +GST MAX- 4 Nos
<b>Logo Branding</b>	ChemTECH World.IE Powered by Title Partner on all pages	Branded as Platinum Partner on Home Page	Branded as Gold Partner on Home Page	Branded as Silver Partner on Home Page	Branded as Bronze Partner on Home Page
<b>Exhibitor Dashboard</b>	All Industry Zones	All Industry Zones	All Industry Zones	6 Industry Zones	4 Industry Zones
<b>Branding on Webinar Page</b>	Branded as Title Partner	Branded as Platinum Partner	Branded as Gold Partner	Branded as Silver Partner	Branded as Bronze Partner
<b>Banner Ad on all Visitor Dashboard Main</b>	Main Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard
<b>Video in Innovation Zone</b>	Three Nos	Two Nos	Two Nos	One Nos	One Nos
<b>Ad in E-Directory</b>	Double Spread Video Dynamic Ad	Double Spread Video Dynamic Ad	Double Spread Video Dynamic Ad	Full Page Video Dynamic Ad	Full Page Video Dynamic Ad
<b>Technical Presentation at webinar approved by Technical Committee</b>	Two slots of Live Presentation of 15 mins each	One slot of Live Presentation of 15 mins	One slot of Live Presentation of 15 mins	One slot of Live Presentation of 15 mins	One slot of Recorded Presentation of 15 mins
<b>Others</b>	Five Page Profile in CEW / PBW magazine	Three Page Profile in CEW / PBW magazine	Two Page Profile in CEW / PBW magazine	One Page Profile in CEW / PBW magazine	One Page Profile in CEW / PBW magazine

# CREATE NEW BUSINESS OPPORTUNITY & MAXIMIZE BUSINESS POTENTIAL WITH **ChemTECH World.IE**

# COST OF PARTNERSHIP

## INDUSTRY SEGMENT - CHEMTECH WORLD.IE

Type of Partnership	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner	Support Partner
	USD 2000 +GST MAX- 10 Nos	USD 1750 +GST MAX- 15 Nos	USD 1500 +GST MAX- 20 Nos	USD 1250 +GST MAX- 25 Nos	USD 1000 +GST MAX- 30 Nos
<b>Logo Branding</b>	Branded as Platinum Partner on Home Page and in one primary industry zone dashboard	Branded as Gold Partner on Home Page and in one primary industry zone dashboard	Branded as Silver Partner on Home Page and in one primary industry zone dashboard	Branded as Bronze Partner on Home Page and in one primary industry zone dashboard	Branded as Support Partner on Home Page and in one primary industry zone dashboard
<b>Exhibitor Dashboard</b>	6 Industry Zones	4 Industry Zones	3 Industry Zones	2 Industry Zones	1 Industry Zone
<b>Branding on Webinar Page</b>	Branded as Platinum Partner	Branded as Gold Partner	Branded as Silver Partner	Branded as Bronze Partner	Branded as Support Partner
<b>Banner Ad on all Visitor Dashboard</b>	Scrolling Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard	Scrolling Banner Ad on all Visitor Dashboard
<b>Video in Innovation Zone</b>	One Nos	One Nos	One Nos	-	-
<b>Directory</b>	Double Spread Video Dynamic Ad	Double Spread Video Dynamic Ad	Full Page Video Dynamic Ad	Full Page Video Dynamic Ad	Full Page Video Dynamic Ad
<b>Technical Presentation at webinar approved by Technical Committee</b>	One slot of Recorded Presentation of 15 mins	One slot of Recorded Presentation of 15 mins	One slot of Recorded Presentation of 15 mins	-	-
	One Page Profile in CEW / PBW magazine -	One Page Profile in CEW / PBW magazine	-	-	-

## Title Partners



## Platinum Partners



## Gold Partners



## Silver Partners



## Bronze Partner



## Support Partners



OF SERVING THE CHEMICAL  
PROCESS & ALLIED INDUSTRY

**250000**

Authentic connect with  
professionals from chemical  
process industry and allied  
industry

**5000**

Exhaustive network of Industry  
Influencers, and Business  
Leaders

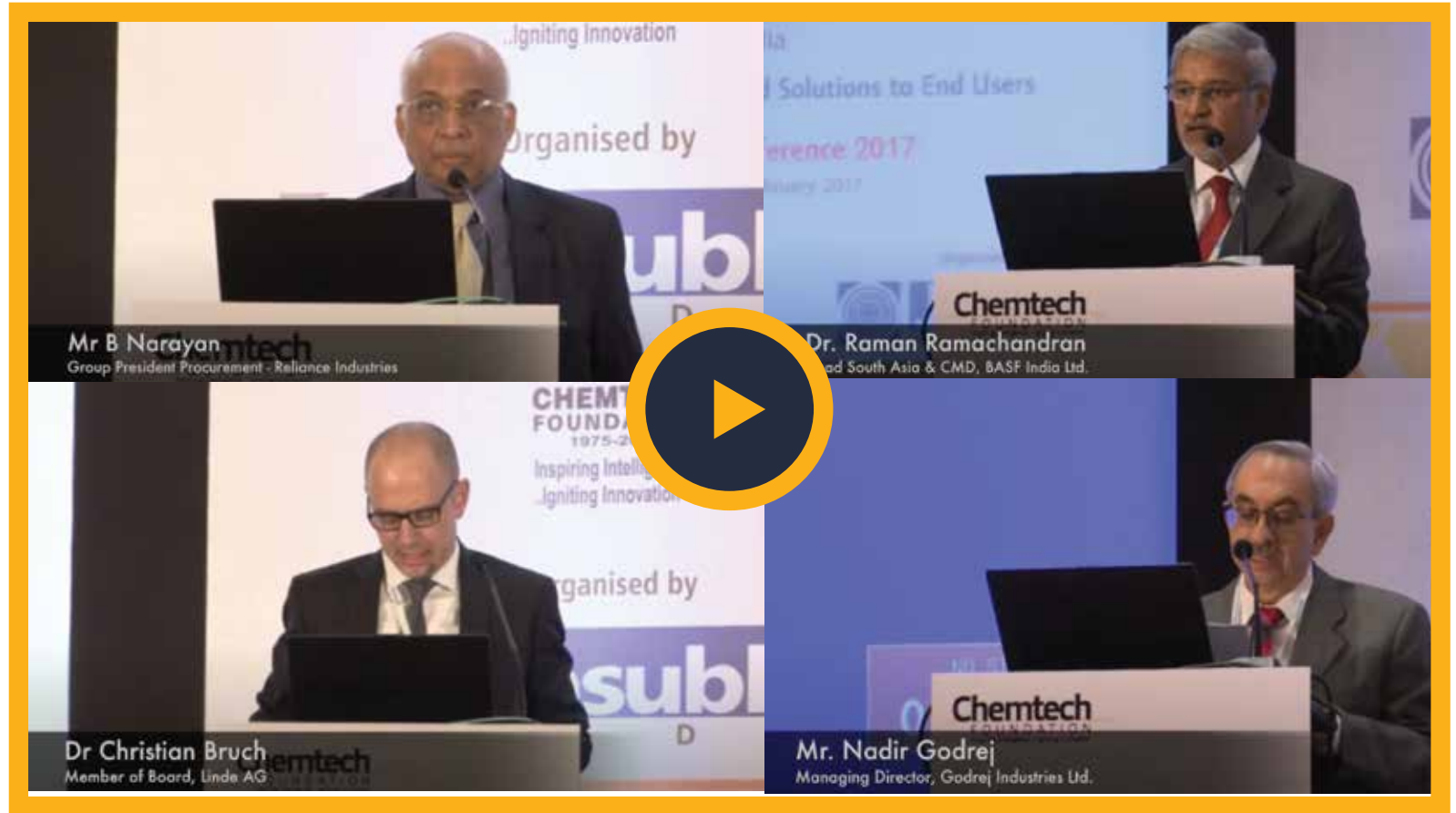
**25**

Association with International  
industry partners from more  
than 25 countries

**15**

Association with leading  
industry associations to  
facilitate your business  
interactions

## WHAT OUR **STAKEHOLDERS** SAY



Video Link: <https://youtu.be/sqtFoVLIVul>



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